



July 13, 2012

MR. STEVE M. KENNER GLOBAL DIRECTOR, AUTOMOTIVE SAFETY OFFICE ENVIRONMENTAL & SAFETY ENGINEERING FORD MOTOR COMPANY 330 TOWN CENTER DRIVE SUITE 400 DEARBORN, MI 48126-2738 NVS-215et 12V-319

SUBJECT: PEDAL PACKAGE CLEARANCE VARIATION

DEAR MR. KENNER:

This letter serves to acknowledge Ford Motor Company's (Ford) notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall campaign which will be conducted pursuant to Federal law for the vehicles listed below.

Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

FORD/ESCAPE/2013

NHTSA Campaign Number: 12V-319

Mfr's Report Date: July 2, 2012

Components: SERVICE BRAKES, HYDRAULIC: PEDALS AND LINKAGES

STRUCTURE

Potential Number of Units Affected: 8,266

Summary:

FORD IS RECALLING CERTAIN MODEL YEAR 2013 ESCAPE VEHICLES MANUFACTURED FROM MARCH 8, 2012 THROUGH JUNE 7, 2012. DUE TO MIS-POSITIONED CARPET PADDING THE CENTER CONSOLE TRIM PANEL MAY BE PUSHED OUTBOARD OF THE INTENDED POSITION, REDUCING CLEARANCE RELATIVE TO THE PEDAL PACKAGE.

Consequence:

THE REDUCED CLEARANCE MAY RESULT IN THE DRIVER'S FOOT CONTACTING THE SIDE OF THE BRAKE PEDAL WHILE TRANSFERRING THE FOOT FROM THE ACCELERATOR PEDAL TO THE BRAKE PEDAL, INCREASING STOPPING DISTANCES AND THE RISK OF A CRASH.

Remedy:

FORD WILL NOTIFY OWNERS, AND DEALERS WILL REMOVE THE CARPET PADDING AND LEFT-SIDE CONSOLE TRIM PANEL REPLACED WITH A NEW PANEL, FREE OF CHARGE. THE RECALL IS EXPECTED TO BEGIN ON JULY 23, 2012. OWNERS MAY CONTACT FORD AT 1-866-436-7332.

Notes:

FORD'S RECALL CAMPAIGN NUMBER IS 12S34. CUSTOMERS MAY CONTACT THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION'S VEHICLE SAFETY HOTLINE AT 1-888-327-4236 (TTY: 1-800-424-9153); OR GO TO http://www.safercar.gov.

Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on or before 30 days after the close of the calendar quarter.

Your contact for this recall will be Edison Thompson, who may be reached by phone at 202-366-9525, by email at Edison.Thompson@dot.gov, or through the office email at RMD.ODI@dot.gov. We look forward to working with you for the successful completion of this recall campaign.

Sincerely,

Jennifer Timian

Chief, Recall Management Division

Office of Defects Investigation

Enforcement