



U.S. Department
of Transportation
**National Highway
Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

April 13, 2012

MR. JEFF PARENT
SENIOR VICE PRESIDENT,
GULF STATES TOYOTA, INC.
1375 ENCLAVE PARKWAY
HOUSTON, TX 77077

NVS-2151rd
12V-158

SUBJECT: TIRE AND LOADING INFORMATION PLACARD/FMVSS 110

DEAR MR. PARENT:

This letter serves to acknowledge Gulf State Toyota, Inc.'s (GST) notification to the National Highway Traffic Safety Administration (NHTSA) of a noncompliance with Federal Motor Vehicle Safety Standard No. 110, "Tire Selection and Rims," in the products described below for which a safety recall campaign shall be conducted pursuant to Federal law.

Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

TOYOTA/TACOMA/2012

NHTSA Campaign Number: 12V-158

Mfg's Report Date: April 9, 2012

Components: EQUIPMENT: OTHER: LABELS

Potential Number of Units Affected: 672

Summary:

GULF STATES TOYOTA (GST) IS RECALLING CERTAIN MODEL YEAR 2012 TACOMA TRUCKS. THE TIRE AND LOADING INFORMATION PLACARD ON EACH VEHICLE CONTAINS INACCURATE SPARE TIRE SIZE AND COLD INFLATION PRESSURE INFORMATION. THUS, THESE VEHICLES FAIL TO COMPLY WITH THE REQUIREMENTS OF FEDERAL MOTOR VEHICLE SAFETY STANDARD NO. 110,"TIRE SELECTION AND RIMS."

Consequence:

AN INCORRECT PLACARD COULD LEAD TO IMPROPER SPARE TIRE USE OR REPLACEMENT WHICH COULD RESULT IN A TIRE FAILURE, INCREASING THE RISK OF A CRASH.

Remedy:

GST WILL NOTIFY OWNERS, AND SEND EACH OWNER A CORRECTED PLACARD, FREE OF CHARGE. THE SAFETY RECALL IS EXPECTED TO BEGIN DURING APRIL 2012. OWNERS MAY CONTACT GULF STATES TOYOTA, INC. AT 1-713-744-3465.

Notes:

CUSTOMERS MAY ALSO CONTACT THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION'S VEHICLE SAFETY HOTLINE AT 1-888-327-4236 (TTY 1-800-424-9153), OR GO TO [HTTP://WWW.SAFERCAR.GOV](http://www.safercar.gov).

We have received your proposed owner notification letter and it is currently under review. You will be notified of any changes or concerns once our review is complete.

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

Please be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on or before 30 days after the close of the calendar quarter.

Your contact for this recall will be Edison Thompson who may be reached by phone at 1-202-366-9525, or by email at Edison.Thompson@dot.gov, or through the office email at RMD.ODI@dot.gov. We look forward to working with you toward a successful completion of this recall campaign.

Sincerely,

A handwritten signature in black ink, appearing to read "Jennifer Timian". The signature is fluid and cursive, with a large initial "J" and a long horizontal stroke at the end.

Jennifer Timian
Chief, Recall Management Division
Office of Defects Investigation
Enforcement