



U.S. Department
of Transportation
**National Highway
Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

April 20, 2012

MR. JOHN GIBBONS
SENIOR MANAGER, TECHNICAL COMPLIANCE
NISSAN NORTH AMERICA, INC.
P.O. BOX 685001
FRANKLIN, TN 37068-5001

NVS-215kjs
12V-102

SUBJECT: VEHICLE SEATING LABELS/FMVSS 110

DEAR MR. GIBBONS:

This letter serves to acknowledge Nissan North America, Inc.'s notification to the National Highway Traffic Safety Administration (NHTSA) of a noncompliance with Federal Motor Vehicle Safety Standard No. 110, "Tire Selection and Rims," for which a safety recall campaign will be conducted pursuant to Federal law for the equipment listed below.

Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:
NISSAN/TITAN/2012

NHTSA Campaign Number: 12V-102

Mfg's Report Date: April 17, 2012

Components: EQUIPMENT:OTHER:LABELS

Potential Number of Units Affected: 918

Summary:

CERTAIN MODEL YEAR 2012 NISSAN TITAN VEHICLES, MANUFACTURED FROM JUNE 10, 2011, THROUGH JULY 22, 2011, EQUIPPED WITH THE SPORTS APPEARANCE PACKAGE HAVE INCORRECT SEATING CAPACITY INFORMATION DISPLAYED ON THE TIRE PLACARD. THESE VEHICLES FAIL TO COMPLY WITH THE REQUIREMENTS OF FEDERAL MOTOR VEHICLE SAFETY STANDARD NO. 110, "TIRE SELECTION AND RIMS."

Consequence:

AN INCORRECT CAPACITY LABEL MAY LEAD TO VEHICLE OVERLOADING.
VEHICLE OVERLOADING MAY INCREASE THE LIKELIHOOD OF A CRASH.

Remedy:

NISSAN WILL SUPPLY OWNERS WITH A NEW LABEL AND INSTRUCTIONS ON HOW INSTALL THE LABEL OR THE OWNER WILL HAVE THE OPTION OF TAKING THEIR VEHICLE TO A NISSAN DEALER TO HAVE THE NEW LABEL INSTALLED FREE OF CHARGE. THE SAFETY RECALL IS EXPECTED TO BEGIN ON OR ABOUT MAY 14, 2012. OWNERS MAY CONTACT NISSAN AT 1-615-725-1000.

Notes:

CUSTOMERS MAY CONTACT THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION'S VEHICLE SAFETY HOTLINE AT 1-888-327-4236 (TTY: 1-800-424-9153); OR GO TO [HTTP://WWW.SAFERCAR.GOV](http://www.safercar.gov).

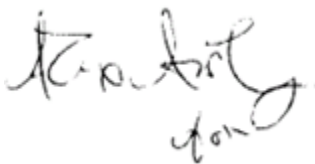
Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

Please be reminded of the following additional information:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within 30 days after the close of the calendar quarter in which the campaign was initiated. Therefore, quarterly reports will be due on or before 30 days after close of the calendar quarter.

Sincerely,



Jennifer Timian
Chief, Recall Management Division
Office of Defects Investigation
Enforcement