



U.S. Department  
of Transportation  
**National Highway  
Traffic Safety  
Administration**

1200 New Jersey Avenue SE  
Washington, DC 20590

February 27, 2012

MR. SCOTT LEWIS  
WARRANTY AND COMPLIANCE  
EXECUTIVE COACH BUILDERS  
4400 W. PRODUCTION ST  
SPRINGFIELD, MO 65803

NVS-215et  
12V-070

**SUBJECT: BATTERY SEPARATOR**

DEAR MR. LEWIS:

This letter serves to acknowledge Executive Coach Builders, Inc.'s notification to the National Highway Traffic Safety Administration (NHTSA) of a defect in the vehicles listed below for which a safety recall campaign will be conducted pursuant to Federal law.

Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

**Makes/Models/Model Years:**

LINCOLN/TOWN CAR/2010-2011  
FORD/BUS 550/2009  
FORD/BUS 550/2011

**NHTSA Campaign Number:** 12V-070

**Mfg's Report Date:** February 14, 2012

**Components:** EQUIPMENT: ELECTRICAL

**Potential Number of Units Affected:** 19

**Summary:**

EXECUTIVE COACH IS RECALLING CERTAIN MODEL YEAR 2010-2011 LINCOLN TOWN CAR LIMOUSINES AND MODEL YEAR 2009 AND 2011 FORD BUS 550 VEHICLES EQUIPPED WITH SURE POWER BATTERY SEPARATOR DEVICES, DUE TO OVERHEATING.

**Consequence:**

OVERHEATING OF THE BATTERY SEPARATOR CAN RESULT IN SMOKE AND POSSIBLE FIRE.

**Remedy:**

EXECUTIVE COACH WILL NOTIFY OWNERS AND REPLACE THE BATTERY SEPARATORS FREE OF CHARGE. THE RECALL IS EXPECTED TO BEGIN IN MARCH 2012. OWNERS MAY CONTACT EXECUTIVE COACH AT 888-322-9272.

**Notes:**

EXECUTIVE COACH SAFETY RECALL NO. SP-011. CUSTOMERS MAY CONTACT THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION'S VEHICLE SAFETY HOTLINE AT 1-888-327-4236 (TTY: 1-800-424-9153); OR GO TO [HTTP://WWW.SAFERCAR.GOV](http://www.safercar.gov).

We have received your proposed owner notification letter and it is currently under review. You will be notified of any changes or concerns once our review is complete.

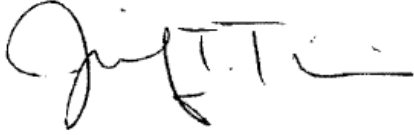
Please be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within 30 days after the close of the calendar quarter in which the campaign was initiated. Thereafter, quarterly reports will be due on or before 30 days after close of the calendar quarter.

Your contact for this recall will be Edison Thompson who may be reached by phone at 202-366-9525, or by email at [Edison.Thompson@dot.gov](mailto:Edison.Thompson@dot.gov), or through the office email at [RMD.ODI@dot.gov](mailto:RMD.ODI@dot.gov). We look forward to working with you toward a successful completion of this recall campaign.

Sincerely,

A handwritten signature in black ink, appearing to read "Jennifer Timian". The signature is fluid and cursive, with a long horizontal stroke at the end.

Jennifer Timian  
Chief, Recall Management Division  
Office of Defects Investigation  
Enforcement