



For Immediate Release

Fairplay Announces Voluntary Recall of certain 2010 & 2011 EVE LSV Vehicles to Install Fuses

GRAND JUNCTION, COLORADO, FEBRUARY 15, 2011 – Fairplay Electric Cars, LLC, today announced that it will conduct a voluntary Safety Recall (NHTSA Campaign # 11V-039) involving approximately 1,600 of their 2010 & 2011 Model Year EVE LSV vehicles produced from late July of 2009 to the end of December 2010 in order to replace a 20 amp fuse with a 7.5 amp fuse and install a new fuse holder with a 20 amp fuse on the 12 volt side of the accessory system. Due to lack of proper fuses, in limited circumstances, a short in the wiring could cause the wiring to melt and potentially catch fire.

No other EVE LSV vehicles are involved in this recall, and Fairplay is not aware of any accidents or injuries related to this condition.

The fuse assembly required to repair this problem will be provided to all authorized EVE LSV dealers or if required, to a qualified repair center, free of charge.

Registered owners and EVE LSV dealers of the involved vehicles will receive an interim notification advising them of this recall by first class mail beginning in mid-February of 2011, along with instructions for what to do to rectify this condition and how to minimize the possibility of a short in the wiring and asked to make an appointment with any EVE LSV dealer or qualified repair center to have the remedy performed at no charge. Fairplay will also post this information on its EVE LSV website www.evelsv.com.

Registered owners and EVE LSV dealers who have not performed the repair will receive a second notice by first class mail in approximately end of March of 2011, reminding them to perform the necessary installation of the fuse assembly.

Authorized EVE LSV dealers or qualified repair centers will install the proper fuse assembly, which includes the new 7.5 fuse, fuse holder, connectors and illustrated instructions at no charge to the owner. The estimated time of the repair is 45 minutes.

Detailed information and answers to questions are available to customers at www.evelsv.com/recall and a special EVE LSV recall phone number 1-970-257-0346.