

Jaguar Land Rover North America LLC 555 MacArthur Boulevard Mahwah, NJ 07430

201-818-8500 http://www.jaguarusa.com

January 2012 RE: Compliance Recall J025 – Incorrect Certification / Compliance Label Vehicle Affected: Jaguar XFR Model Year: 2012 NHTSA Recall Number: 11V604

Dear Jaguar XFR Owner,

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. Jaguar has decided that certain 2012 model year Jaguar XFR vehicles fail to comply with the requirements of Federal Regulation Part 567, 'Certification'. Your vehicle is included in this Recall action.

What is the concern?

A small number of vehicles have been manufactured with the incorrect value shown on the Certification Label's Gross Vehicle Weight Rating (GVWR) element of the label. Because an incorrect value is given for the GVWR, customers may unknowingly exceed the GVWR. Exceeding the GVWR of the vehicle can lead to loss of vehicle stability and increase risk of a crash.

What will Jaguar and your Jaguar Retailer do?

Jaguar is carrying out a voluntary recall of the vehicles mentioned above. An authorized Jaguar retailer will check and, if necessary, replace the Certification Label with the correct label. There will be no charge for this repair.

What should you do?

Please contact your authorized Jaguar retailer at your earliest convenience to schedule an appointment to have Recall Action J025 completed on your vehicle.

How long will it take?

The work will be carried out as quickly and efficiently as possible in order to minimize inconvenience to customers and is expected to take approximately 15 minutes, although your retailer may need your vehicle for a longer time due to service scheduling requirements.

<u>Attention Leasing Agencies</u>: Federal regulations require that you forward this recall notification to the lessee within TEN days.

Moved or no longer own a Jaguar?

If you are no longer the owner of this vehicle, Jaguar would greatly appreciate the name and address of the new owner, using the Information Change Form enclosed.

What should you do if you have further questions?

Should you have any questions regarding this Recall Action or need assistance in locating your nearest authorized Jaguar retailer, please contact the Jaguar Customer Relationship Center at:

800-4JAGUAR (800-452-4827)

You can also contact Jaguar by e-mail: Visit the web site http://www.jaguarusa.com and send an email from the 'Contact Jaguar' section.

If you have the need to contact Jaguar by mail, please use the following address:

Jaguar Land Rover North America LLC ATTN: Customer Relationship Center 555 MacArthur Boulevard Mahwah, NJ 07430-2327

If you are having difficulty getting your vehicle repaired in a reasonable time or without charge, you may write:

Administrator, National Highway Traffic Safety Administration 1200 New Jersey Avenue, SE Washington, D.C. 20590

Or you may call the toll-free Vehicle Safety Hotline at 888-327-4236 (TTY: 800-424-9153), or log on to http://www.safercar.gov to submit a complaint electronically.

We appreciate your confidence in our product and wish to do everything we can to retain that confidence. Jaguar, in cooperation with your authorized retailer, will strive to minimize any inconvenience to you caused by this campaign.

Sincerely

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Stephanie P. Lutz Customer Experience Manager