



Date: 1/4/2012

Dear Valued Customer:

IMPORTANT SAFETY RECALL INFORMATION

Regarding your: 50cc 4-stroke 4-valve model (Vespa LX50, Vespa S 50 or Fly 50)

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. The NHTSA identification number of this recall is **11V603**.

REASON FOR THIS RECALL

Piaggio USA has decided that a defect, which relates to motor vehicle safety, exists in a specific range of Piaggio scooter model and model years noted below:

- **Select 2010-2012 Vespa LX 50 4T 4-valve**
- **Select 2009-2012 Vespa S 50 4T 4-valve**
- **Select 2011-2012 Fly 50 4T 4-valve**

In these vehicles, the ignition control unit may fail and alter the ignition timing. Improper ignition timing may cause an engine backfire into the airbox, increasing the risk of a fire.

Piaggio USA has identified the VIN ranges of 50cc 4-stroke 4-valve (Vespa LX 50 & Vespa S 50 & Fly 50) models where a **replacement ignition control unit** is required. According to vehicle registration records, you are the owner of a Piaggio/Vespa model that falls within this VIN range.

WHAT WE WILL DO

To address this situation, Piaggio USA will conduct a voluntary recall of 50cc 4-stroke 4-valve (Vespa LX 50 & Vespa S 50 & Fly 50) models within the affected VIN range. Piaggio USA, through the authorized Piaggio dealer network will replace the **ignition control unit** on the affected vehicles. This repair will eliminate any potential for a safety risk.

The work required by this recall may be completed by your authorized Piaggio/Vespa dealership at no charge to you for the required parts or labor. The repair will take approximately 30-45 minutes.

WHAT YOU SHOULD DO

With the receipt of this letter, please contact your Piaggio/Vespa dealership to arrange for an appointment to have the described vehicle update completed. Instructions for this recall have been sent to your dealer and the parts are available. Your dealer is best equipped to obtain parts and provide service to ensure that your vehicle is corrected as promptly as possible. In the meantime, as already described in your user manual, in order to avoid any possibility that the above described fault may occur, remember that during start-up, the accelerator twist grip



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should always be completely released until the engine is started. Please ensure that these instructions are followed by anyone that uses your vehicle.

If you take your vehicle to your dealer on the agreed service date and they do not remedy this condition on that date or within three (3) days, we recommend you contact our Customer Care helpline at: 212-380-4433.

After contacting your dealer and the above number, if you are still not able to have the safety defect remedied without charge and within a reasonable time, you may wish to write to: The Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Ave SE, Washington, DC 20590, or call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153); or go to <http://www.safercar.gov>.

Our Customer Care helpline (212-380-4433) is available to provide you with further information and any support you may need. Should the vehicle not be in your possession or available to you, please provide the name and address of the purchaser by contacting our Customer Care department or by filling out the form on the following page. This form can be faxed to 212-380-4459.

If you previously had the work required of this recall completed at your own expense, please refer to the attached letter (Tread Act Customer Reimbursement Plan) describing the criteria and procedure to request reimbursement.

We are sorry to cause this inconvenience; however, we have taken this action in the interest of your safety and continued satisfaction with our products. Thank you for your prompt attention to this important matter.

Very truly yours,

Piaggio USA



Recall 50cc 4T 4-Valve Model - Ignition Control Unit Replacement

VIN # (Full 17 digits): - - - - -

New Owner Details

First Name: _____ Last Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Date of transfer: _____

Vehicle not available for the following reasons: Scrapped: _____ Stolen: _____

Vehicle not available for other reasons: (Please specify)

Print Name: _____

Signature: _____ *Date:* _____



TREAD ACT CUSTOMER REIMBURSEMENT PLAN

Customer Reimbursement for Safety Related Recall Repairs
Effective with Safety related recalls initiated as of January 15, 2003

Piaggio USA is initiating a safety related recall for a select range of 4T 4-Valve (Vespa LX 50 & Vespa S 50 & Fly 50) models that include your VIN number. If you have previously paid to have the repair or update as described in the recall documentation completed, you are entitled to be reimbursed for that expense.

You are encouraged to request reimbursement from your respective Piaggio USA dealer. Alternatively, you may submit the request for reimbursement to the following address:

Customer Care
Piaggio USA
257 Park Avenue South, 4th Floor
New York, NY 10010

In every case:

- Repair expenses pertaining to the subject of the safety recall are reimbursable, not consequential expenses such as towing, rental, accommodations, damage repairs, etc.
- Expenses from repair facilities outside of the Piaggio USA authorized dealer network will be considered; however, the procedure must meet Piaggio USA's standards.
- When reimbursing for parts, the Manufacturers Suggested Retail Price (MSRP) will be considered as the guideline for reasonable charges.
- Expenses for repairs performed more than 10 days after the date of the last customer notification letter sent by Piaggio USA are not eligible for reimbursement.
- Taxes and hazardous waste disposal, where previously paid, are eligible for reimbursement.

The authorized Piaggio USA dealer will request a copy of the customer notification letter, as well as, a copy of the owner's previously paid invoice, and then inspect the vehicle (if still in the possession of the invoice holder) to determine the scope and quality of the previous repair. Claims will be processed within 60 days of receipt.