

Certain 2010 & 2011 Model Year Toyota Corolla Vehicles Equipped with a non-Toyota Bluetooth Hands Free Device or Navigation Unit and Certain 2011 Model Year Toyota Sienna Vehicles Equipped with a non-Toyota, Overhead Entertainment System.

SAFETY RECALL NOTICE

12/30/2011

*****SNGLP
000262
Xo Trading Atlanta Inc
3896 Glenwood Rd
Decatur, GA 30032-7065



Re: 5TDXK3DC4BS052746

Dear Corolla / Sienna Owner:

This notice is being sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. Southeast Toyota Distributors, LLC ("SET") has determined that a defect which relates to motor vehicle safety exists in certain 2010-2011 model year Corolla vehicles equipped with a non-Toyota Bluetooth hands free device or navigation unit and 2011 model year Sienna vehicles with a non-Toyota, overhead entertainment system.

What is the condition?

On certain 2010-2011 model year Toyota Corolla and 2011 model year Toyota Sienna vehicles, there is a possibility that the front A-pillar trim panel retention clip may have been damaged during the installation of a overhead entertainment, navigation, and/ or Bluetooth hands free device. A clipped front A-pillar trim panel retention clip may allow the trim panel to become loose and injure an occupant in the event of a crash.

What is Southeast Toyota Distributors, LLC going to do?

SET will inspect the A-pillar trim panel retention clip and replace it if necessary, at no cost to you.

What should you do?

This is an important Safety Recall

If you are in Florida, Georgia, Alabama, South Carolina, or North Carolina contact your local Toyota dealer to schedule an appointment to have this important remedy performed on your vehicle as soon as possible. The remedy will take approximately 45 minutes. However, depending upon the dealer's work schedule, it may be necessary to make your vehicle available for a longer period of time.

If you are outside the above five states, or require further assistance, you may contact the SET Customer Assistance Center toll free at 1-800-301-6859, Monday through Friday, 8:30am to 5:00pm, Eastern Standard Time.

If you had this repair performed before you received this letter, you may be eligible to receive reimbursement for the cost of obtaining a pre-notification remedy of the problem associated with this recall. For more information, contact the SET Customer Assistance Center toll free at 1-800-301-6859.

Your local Toyota dealer can answer any of your questions. If you need further assistance, you may contact the SET Customer Assistance Center toll free at 1-800-301-6859, Monday through Friday, 8:30 am to 5:00 pm, Eastern Standard Time.

If you believe that the dealer or SET has failed or is unable to remedy the Safety Recall without charge within a reasonable time, you may submit a complaint to the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue S.E., Washington, DC 20590 or call the toll free Vehicle Safety Hot Line at 1-888-327-4236 (TTY: 1-800-424-9153), or go to <http://www.safercar.gov>.

If you are a vehicle lessor, Federal law requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the vehicle lessee within ten days of your receipt of this letter.

We have sent this notice in the interest of your continued satisfaction with Toyota products, and we sincerely regret any inconvenience this condition may have caused you.

Sincerely,
Southeast Toyota Distributors, LLC.



SOUTHEAST TOYOTA DISTRIBUTORS, LLC

c/o DME
2421 Bellevue Avenue
Daytona Beach, FL 32114

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