



Lotus Cars USA, Inc.

SAFETY RECALL NOTICE

[lotus owner]
[address line 1]
[address line 2]
[address line 3]

Lotus Recall Notification 2011/01R (NHTSA Recall # 11V-541)
Vehicle VIN «VIN17»

Dear «GreetingLine»

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

REASON FOR THIS RECALL

Lotus has decided that a defect, which relates to motor vehicle safety, exists in certain 2011 model year Elise vehicles. It has been determined that there is the possibility that the incorrect specification turn signal modules may have been fitted to the vehicle, which could cause the turn signal lamps to flash at an erratic frequency when the hazard warning switch is depressed. In addition to this, ~~in the unlikely event that either a front or rear turn signal lamp fails to illuminate or flash at the correct frequency when activated,~~ then the instrument panel tell tale lamp will **not** flash at an increased rate as intended. if

Therefore, in the event of a turn signal lamp failure, it is possible that the driver may be unaware that one or more of the vehicles turn signal lamps is not operating correctly.

, increasing the risk of a crash

~~Even though we believe that the issue affects only a small number of vehicles,~~ we take the safety of our customers extremely seriously and we have therefore announced a voluntary recall of USA Elise models manufactured between June 2010 and February 2011 as a precautionary measure. We understand that this news may be of concern to you and we would like to take this opportunity to apologise for any inconvenience caused.

WHAT WE WILL DO

The remedial work required involves the inspection of the flasher and turn signal ballast modules fitted to your vehicle and replacement to the correct specification if necessary. Your Lotus dealer will carry out this work without charge to you.


WHAT YOU SHOULD DO


Please contact your Lotus dealer as soon as possible to arrange a service date and to enable the dealer to order the necessary parts for the repair. Instructions for making this correction have been sent to your dealer and the parts are available. The labor time necessary to perform this service correction is approximately 40mins. Please ask your dealer if you wish to know how much additional time will be needed to schedule and process your vehicle.



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Your Lotus dealer is best equipped to obtain parts and provide service to ensure that your vehicle is corrected as promptly as possible. If, however, you take your vehicle to your dealer on the agreed service date, and they do not remedy this condition on that date or within three (3) days, we recommend you contact Lotus customer service by calling 1-800-24-LOTUS (1-800-245-6887).

If, after contacting your dealer and Lotus customer service, you are still unable to have the safety defect remedied without charge and within a reasonable time, you may wish to write to the Administrator, National Highway Traffic Safety Administration, ~~400 Seventh Street, SW~~, Washington, DC 20590 or call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153); or go to <http://www.safercar.gov>. 

 This letter identifies you as an owner of a vehicle affected by this recall. Presentation of this letter to your dealer will assist in making the necessary correction in the shortest possible time. If you have sold or traded your vehicle, please let us know by completing the cut-off slip below and returning it in the postage paid envelope enclosed.

If you are a vehicle lessor, Federal law requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the vehicle lessee within ten days.

Again, we are sorry to cause this inconvenience; however, we have taken this action in the interest of your safety and continued satisfaction with our products.

Mr. R Mann
Warranty Manager
Lotus Cars USA, Inc.

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✂ CUT HERE

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Please note that the ownership of Lotus Elise, VIN **«VINI7»**, has been transferred to:

Name: _____

Address: _____

City: _____

State: _____

Zip: _____