

July 15, 2011

Southeast Toyota Distributors, LLC

Certain 2007 through 2011 Model Year Tundra Vehicles Equipped with Southeast Toyota-Recommended Light Truck tires SAFETY RECALL NOTICE

Dear Toyota Customer:

This notice is being sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. Southeast Toyota Distributors, LLC ("SET") has decided that certain 2007 through 2011 Model Year Tundra vehicles fail to conform to Federal Motor Vehicle Safety Standard (FMVSS) No. 138, Tire Pressure Monitoring System.

What is the condition?

Our records indicate that Light Truck (LT) tires were installed on your vehicle. When these tires were installed, the low pressure warning light was not set so that it would come on at the tire pressure required by the standard.

In this condition, if a tire becomes significantly under inflated, the light may not provide a driver adequate warning, which could lead to tire failure and increase the risk of a crash.

What is Southeast Toyota Distributors, LLC going to do?

SET will calibrate the tire pressure monitoring system so that it will operate as required by the standard at no cost to you.

What should you do?

This is an important Safety Recall

If you are in Florida, Georgia, Alabama, South Carolina, or North Carolina contact your local Toyota dealer to schedule an appointment to have this important remedy performed on your vehicle as soon as possible. The remedy will take approximately 20 minutes. However, depending upon the dealer's work schedule, it may be necessary to make your vehicle available for a longer period of time.

If you are outside the above five states, or require further assistance, you may contact the SET Customer Assistance Center toll free at 1-800-301-6859, Monday through Friday, 8:30am to 5:00pm, Eastern Standard Time.

If you had this repair performed before you received this letter, you may be eligible to receive reimbursement for the cost of obtaining a pre-notification remedy of the problem associated with this recall. For more information, contact the SET Customer Assistance Center toll free at 1-800-301-6859.

Your local Toyota dealer can answer any of your questions. If you need further assistance, you may contact the SET Customer Assistance Center toll free at 1-800-301-6859, Monday through Friday, 8:30 am to 5:00 pm, Eastern Standard Time.

If you believe that the dealer or SET has failed or is unable to remedy the noncompliance without charge within a reasonable time, you may submit a complaint to the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue S.E., Washington, DC 20590 or call the toll free Vehicle Safety Hot Line at 1-888-327-4236 (TTY: 1-800-424-9153), or go to http://www.safercar.gov.

If you are a vehicle lessor, Federal law requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the vehicle lessee within ten days of your receipt of this letter.

We have sent this notice in the interest of your continued satisfaction with Toyota products, and we sincerely regret any inconvenience this condition may have caused you.

Sincerely,

Southeast Toyota Distributors, LLC.