



Hyundai Motor America
10550 Talbert Avenue
P.O. Box 20839
Fountain Valley, CA 92728-9937

MOTOR VEHICLE RECALL

Dear 2010 Tucson Owner:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

Hyundai has determined that 2010 model year Tucson vehicles produced beginning February 27, 2010 through April 17, 2010, fail to conform to Federal Motor Vehicle Safety Standard No. 108, Lamps, reflective device, and associated equipment.

Federal law requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

What is the problem?

- Rear reflector assemblies installed in the rear bumpers of Tucson vehicles produced during the period beginning February 27, 2010 through April 17, 2010 do not comply with the photometry requirements of Federal Motor Vehicle Safety Standard No. 108.

Diminished reflectivity of the rear reflector assemblies may lead to reduced visibility of the rear of the vehicle, which may increase the risk of a crash into the rear of the vehicle.

What will Hyundai do?

- We are asking you to schedule an appointment as soon as possible to take your vehicle to your Hyundai dealer. The Hyundai dealer will replace the rear reflector assemblies of your vehicle.

This procedure will be performed at no charge to you. Repairs should take less than an hour. When you make an appointment, please confirm if the dealer's schedule will allow the work to be performed while you wait.

What should you do?

- We urge you to call your Hyundai dealer to schedule an appointment to have this work performed as soon as possible.

What if you have other questions?

- If you have any difficulty having this repair performed, we recommend that you call the Hyundai Customer Assistance Center at 1-800-633-5151. If you are still not satisfied that we have remedied this situation without charge, and within a reasonable amount of time, you may wish to write to the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, SE, Washington, D.C. 20590, or call their toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153), or go to <http://www.safercar.gov>.

We urge your prompt attention to this important safety matter.

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