



SAFETY RECALL NOTICE

June 6, 2011

Dear Kia Spectra LD Owner:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. Kia Motors has decided that a defect relating to motor vehicle safety exists in certain 2004–2007 Kia Spectra LD vehicles. As a result, Kia is conducting this recall for customers who own 2004–2007 Kia Spectra LD vehicles in the specific states where heavy road salt are used. Records show that your vehicle is registered in one of those states.

What Is The Problem?

There is a possibility that corrosion of the fuel tank straps which hold the tank to your vehicle may occur as a result of prolonged exposure to road salt. This is especially true if the vehicle undercarriage has not been regularly washed during the winter months to remove road salt as described in your owner's manual. As a result of the corrosion, one or both straps may separate, allowing the fuel tank to contact the ground and possibly disrupt the integrity of the tank. If this occurs, fuel can leak from the tank, creating a fire hazard. It is likely that you will hear a metallic noise from the broken straps dragging on the ground prior to any fuel tank ground contact. However, it is possible that the fuel tank can contact the ground without any prior warning.

What Will Kia Do?

Your Kia dealer will replace the fuel tank straps and attachment hardware with new zinc coated parts at no cost to you.

What Should You Do?

- Please contact your Kia dealership to schedule an appointment to have this safety recall performed. The actual time required to repair your vehicle depends on the dealer's work load; therefore, we recommend scheduling a service appointment to minimize inconvenience. Present this notice to your dealer at the time of your appointment.
- If you hear a metallic sound coming from the bottom of your vehicle, pull your vehicle over to a safe area to check if any straps are dragging. If so, do not drive the vehicle and contact Kia's Consumer Assistance Center at 1-800-333-4542 to have your vehicle towed to the nearest Kia dealership at no cost to you.
- If you drive in a state which uses road salt during the winter snow and ice, it is important that you follow the instructions in the "Underbody Maintenance" section of your owner's manual regarding washing off the underbody of your vehicle on a regular basis to limit the corrosive effects of road salt.

What If You Have Already Paid To Have This Situation Corrected?

If prior to your receipt of this letter, you have paid to have the fuel tank straps replaced due to corrosion as a result of prolonged exposure to road salt, you may be eligible for reimbursement for some or all of that expense. Mail your documentation with a completed Request for Reimbursement Form at the bottom of this letter directly to Kia for review and consideration at the following address:

Consumer Assistance Center
Kia Motors America, Inc.
P.O. Box 52410
Irvine, CA 92619-2410
1-800-333-4542

It is important that you include all documentation you have that indicates that the replacement of the fuel tank straps was necessary as a result of road salt corrosion. Reimbursement claims based on road hazard damage to the fuel tank straps (as a result of running over some object in the road, for example) will not be considered. The amount of any reimbursement will depend on the documentation you are able to provide regarding the basis of the fuel tank straps replacement. Any documentation provided must also show your vehicle's mileage and date of repair at the time of fuel tank straps replacement.

Upon receipt and review of your claim, one of the following activities will occur:

- If your claim is approved, you will receive a check directly from Kia Motors America, Inc.; or
- If your claim is denied, you will receive notification from Kia Motors America, Inc. advising you of the reason for the denial; or
- If your claim is incomplete, you will receive notification from Kia Motors America, Inc. advising of the missing information and you will have an opportunity to re-submit.

Have You Changed Your Address Or Sold Your Kia?

If you have changed your home address, sold your Kia vehicle, or no longer own your vehicle, please complete the attached prepaid "Change of Address/Ownership" card and mail it to us.

What If You Are A Vehicle Lessor?

Federal regulation requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

What If You Have Other Questions?

If your dealer does not respond to your service request in a timely manner, we suggest that you call Kia's Consumer Assistance Center at 1-800-333-4542. This number has TTY capability. If you still are not satisfied that we have remedied this situation, without charge and within a reasonable amount of time, you may submit a complaint to the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, SE., Washington, DC 40990; or call the toll free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153); or go to <http://www.safercar.gov>

This action has been taken in the interest of your safety, and we regret any inconvenience this situation may cause you.

Sincerely,

Consumer Affairs Department

REQUEST FOR REIMBURSEMENT FORM
SC090 - 2004-2007 MY Spectra LD Fuel Tank Straps Voluntary Safety Recall Campaign

If you have paid to have the gas tank straps on your vehicle replaced due to road salt corrosion, you may be eligible for reimbursement for some or all of that expense. Mail this completed Request for Reimbursement Form to Kia, along with documentation specified below, for review and consideration at the following address:

Consumer Assistance Center
Kia Motors America, Inc.
P.O. Box 52410
Irvine, CA 92619-2410
1-800-333-4542

Please allow at least ninety (90) days for review and response.

Customer Name: _____

Customer Address: _____

Customer City, State, Zip Code: _____

Daytime Phone Number: _____ Evening Phone Number: _____

Vehicle Identification Number: _____ (17 digits)

Mileage at Time of Repair: _____ Date of Repair: _____

Amount of Reimbursement Requested \$ _____

Attach the following:

- Repair Order showing:
 - Name & address of person paying for the repair
 - Vehicle Identification Number (VIN) of vehicle repaired
 - Description of the problem repaired (e.g., corrosion of gas tank straps and hardware) and the repairs made
 - Date of repair and mileage on the vehicle at the time of repair
 - Total cost of repair expense being claimed
- Evidence of Payment of Repair showing:
 - Date of payment
 - Amount paid (e.g., copies of cancelled check or credit card receipt)

I certify that the documents attached to this Request for Reimbursement are true and accurate; and should be used as the basis for a reimbursement to me under this Voluntary Safety Recall Campaign.

CLAIMANT'S SIGNATURE:

Signature
Print Name: _____