

Volkswagen of America, Inc. 3800 Hamlin Road Auburn Hills, MI 48326

February 2011

<CUSTOMER NAME> <CUSTOMER ADDRESS> <CUSTOMER CITY STATE ZIPCODE>

Vehicle Identification Number (VIN): <VIN>

Subject: Compliance Recall 63A5/U5 – Non-Compliance with FMVSS 208 (Barrier Test Requirements)

Dear Volkswagen Owner:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. Volkswagen has decided that a small number of 2010 model year Volkswagen New Beetle and New Beetle vehicles fail to conform to the barrier test requirements of Federal Motor Vehicle Safety Standard No. 208, Occupant Crash Protection. Our records show that you are the owner of one of these vehicles.

What Is The Problem?

The affected vehicles do not meet the new FMVSS 208 barrier test requirements that went into effect on September 01, 2010. The final assembly of these vehicles took place during a brief period after the new regulation went into effect, but meet the requirements that ended on August 31, 2010.

What Will Volkswagen Do?

Volkswagen will offer to replace each affected vehicle with a comparable vehicle that was produced prior to September 01, 2010. This comparable replacement vehicle will meet the FMVSS 208 barrier test requirements that were in effect until August 31, 2010.

What We Would Like You to Do

Volkswagen will contact you via telephone to let you know about the replacement vehicles we have available. Once you have made your vehicle selection, we will work with you to complete the vehicle exchange as quickly as possible, at no cost to you. Because we would like you to have your new vehicle as soon as possible, we ask that you make your vehicle selection before February 28, 2011.

If, for some reason we are unable to locate a satisfactory replacement vehicle for you, you have the option of returning your vehicle to Volkswagen for a full refund of the purchase price. This transaction will be completed free of charge. If you choose this option, we ask that you let us know your decision before February 28, 2011.

Please note that after February 28, 2011, we will only be able to offer you the option of returning your vehicle to Volkswagen, minus any applicable depreciation. We will work with you to complete this transaction free of charge.

Lease Vehicles

If you are the lessor and registered owner of the vehicle identified in this action, the law requires you to forward this information immediately via first-class mail to the lessee within ten (10) days of receipt of this notification.

Have You Changed Your Address Or Sold The Vehicle?

If you have, please fill out the enclosed prepaid Owner Reply card and mail it to us so we can update our records.

Service Help from Us

If Volkswagen fails or is unable to remedy the noncompliance free of charge within a reasonable time, please call or write to:

Volkswagen of America, Inc. Attn: Customer CARE Center – Hills East (63A5/U5) 3499 West Hamlin Road Rochester Hills, MI 48309 1-800-893-5298

If you still cannot obtain satisfaction, you may file a complaint with: The Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, SE., Washington, DC 20590; or call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153); or go to <u>http://www.safercar.gov</u>.

We apologize for any inconvenience this matter may cause; however we are taking this action to help ensure your safety and continued satisfaction with your vehicle. Thank you for driving a Volkswagen!

Sincerely,

Volkswagen Product Compliance