

SAFETY RECALL NOTICE

Recall of Certain Sure Power Model Nos. 1314, 1315, 1318 and 1319 Battery Separators
NHTSA Recall No. 11E045

Dear Valued Customer:



This notice is being sent to you in accordance with the National Traffic and Motor Vehicle Act. Sure Power, Inc. has decided that a defect which relates to motor vehicle safety exists in certain production lots of Sure Power battery separators, Model Nos. 1314, 1315, 1318 and 1319. Distributor records indicate that you may have purchased one or more of the affected products. Products purchased prior to February 2009 are not affected by this recall. However, if you purchased your battery separator during or after February 2009, please review this notice carefully.

What Products are Involved?

This recall involves the following products and serial number ranges:

Model No.	Serial Number - Begin	Serial Number - End
1314 1314-B 1314BP-D	09004545	11002845
1315 1315-B 1315NM	09002323	11001573
1318	09000274	11000192
1319	09000058	11000013

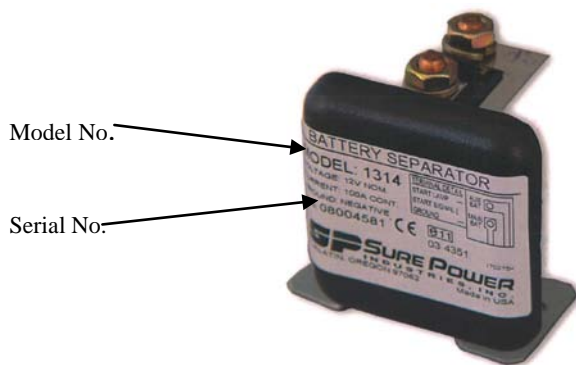
These products were shipped by Sure Power from February 2009 through June 2011.

What is the Problem?

The internal circuit board capacitor in these units may fail, leading to overheating, smoke or, possibly, a fire, presenting a risk of property damage or personal injury.

What Should You Do?

Locate the model number and serial number on the battery separator, as shown below:



Confirm that the model number of your unit matches one of the model numbers listed above and that the serial number falls within the corresponding serial number range listed above. If you have one of the recalled products, please immediately stop using, selling and/or distributing it and contact Sure Power at 1-855-450-3594 for replacement or refund instructions. Please have the model number and serial number of your unit(s) available to provide to Sure Power. Replacement products are expected to be available in mid-November. If the model number or serial number of your unit cannot be read, please contact us at the phone number above for further instructions. If you prefer, we can also be reached by email at recall@surepower.com.

If you previously paid to replace or repair one of the recalled products that failed due to this defect, you may be eligible to be reimbursed for certain related costs. Please contact Sure Power at 1-855-450-3594 to determine your eligibility for reimbursement.

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If you have any questions about this recall, please call Sure Power at 1-855-450-3594. If you are unable to obtain a remedy without charge within a reasonable time, you may submit a complaint to: Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, SE, Washington, D.C. 20590; or call the toll-free Auto Safety Hotline at 1-888-327-4326 (TTY: 1-800-424-9153); or go to <http://www.safercar.gov>.

Under Federal law, any lessor receiving this letter must forward it to the lessee within 10 days.

* * *

We appreciate your cooperation and prompt attention to this important matter, and apologize for any inconvenience.

Sincerely,

A handwritten signature in black ink that reads "James M. Henley".

James M Henley
Director, Quality Assurance