Schuler, Kelly (NHTSA)

From: Donald.Crawford@conti-na.com
Sent: Tuesday, April 12, 2011 1:45 AM

To: Schuler, Kelly (NHTSA)

Subject: Recall 11T-002 - Notification letter update.

Attachments: Ford Vehicle Owner Notification with date_040611.pdf

Hello Kelly !

Attached below is the Ford Vehicle Owner Notification sample with date as it was mailed last week in the first wave.

(See attached file: Ford Vehicle Owner Notfication with date_040611.pdf)

The consumer notifications will be mailed this week. Awaiting proof with date. I will send when available.

The combined mailing list of Ford Vehicle Owners plus Replacement tire owners (CIMS registration) includes 72,013 customer names and addresses.

Mailings of customer notifications started on April 6th and will be staggered over five weeks.

week of April 4th: 20% week of April 11th: 20% week of April 18th: 20% week of April 25th: 20%

week of May 2nd: 20%

Please let me know if you have further questions.

Best Regards,

Donald.

Donald A. Crawford

QM - Regulatory, Liability and Compliance Continental Tire the Americas, LLC.

Tel:704-583 8694 Fax:704-587-6556 Cell:803-524 4281

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