



VOLKSWAGEN DEALERSHIP COMMUNICATION

Date: March 28, 2011

To: Dealer Principal, Sales Manager, Service Manager, Parts Manager and Warranty Administrator

Subject: Upcoming Voluntary Compliance Recall 44J5 – UNITED STATES ONLY
2011 MY Volkswagen Touareg Hybrid Vehicles– Vehicle Certification Label

IMPORTANT NOTICE TO DEALERS - FOR IMMEDIATE DISTRIBUTION
Upcoming Voluntary Compliance Recall 44J5
2011 MY Touareg Hybrid – Vehicle Certification Label
United States Only

Volkswagen has notified the NHTSA of an upcoming voluntary compliance recall affecting some 2011 model year Volkswagen Touareg Hybrid vehicles.

Problem Description: The vehicle certification label on affected Touareg Hybrid vehicles does not comply with FMVSS 110 "Tire Selection and Rims." The tire pressure information printed on the certification label is 2 psi too low for the front tires and 1 psi too low for the rear tires (approx. 0.1 bar too low) and does not reflect the correct information found on the tire pressure label.

Corrective Action: Dealers will install an overlay containing the correct tire pressure information onto the existing vehicle certification label at no cost to customers.

Parts Allocation: A parts allocation will be sent to dealers to address affected inventory vehicles. Dealers needing additional labels can order them through the VW Hub online compliance label ordering portal. Please note that labels must be ordered by VIN.

Customer Mailing: Depending on parts availability, customer notification is anticipated to begin on or about April 29, 2011.

Code Visibility Date: The 44J5 code will be visible on affected vehicles in April 2011.

Circular Release Date: Repair instructions will be available in ElsaWeb and ServiceNet shortly. Please ensure that all dealership personnel with campaign-related responsibilities have been provided with this important information.

Allocation List Release Date: Allocation lists will be available under My Dealership Reports on the VW Hub prior to customer notification in April 2011. Dealers can also check their VIM report to see if they have any in-stock vehicles affected by this action.

Important Reminder on Vehicles Affected by Safety and Compliance Recalls

By law, dealers must correct, prior to delivery for sale or lease, any vehicle that fails to comply with an applicable Federal Motor Vehicle Safety Standard or that contains a defect relating to motor vehicle safety.

Thank you for your assistance in this important matter. If you have any questions or require additional assistance, please contact Warranty.

Volkswagen Product Compliance