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This is an ACTION Notice!

Originator: Gabriela Laur

Subject: STOP DELIVERY/HOLD - 2009-2010 Mazda6 Fuel Tank Safety

and Emission Recall 6211B

Summary: Stop Delivery/Hold for 2009-2010 Mazda6 vehicles produced

between April 8, 2008 and February 8, 2010 due to voluntary

safety and emission recall 6211B.

Click on the attached file(s) to open and review the eFC document

Mazda North American Operations

Electronic Field Communication Action

eFC Number: eFC-A-10-00008 **Date:** Friday, February 25, 2011

Subject: STOP DELIVERY/HOLD - 2009-2010 Mazda6 Fuel Tank Safety and Emission

Recall 6211B

Originating

Name: Gabriela Laur Dept: TSD

Email ID: glaur@mazdausa.com **Phone:** 949-442-6590

Summary: Stop Delivery/Hold for 2009-2010 Mazda6 vehicles produced between April 8,

2008 and February 8, 2010 due to voluntary safety and emission recall 6211B.

See Also eFC Number(s):

Dealer Communication: Yes ⊠

Date Dealer Communication to be sent: 2/25/2011

Additional Contacts:

Concur:

eFC Type:

Sales Operations: \square

Fixed Operations:

Mike Radulovich

Communication:

This is to inform you of a Stop Delivery notification for certain 2010 Mazda6 vehicles being announced Friday, February 25th, 2011.

The attached communication will be e-mailed to dealers February 25th, 2011. <u>Please keep this communication confidential until that day.</u>

Action Required:

Beginning February 25th, 2011, certain 2009-2010 Mazda6 vehicles produced from April 8, 2008 through February 8, 2010 in dealer inventory must be inspected and repaired prior to customer delivery.

Due Date:

Stop Delivery/HOLD affected units on February 25, 2011.

Please refer to the attached email for more information



Addressees - Check appropriate division, department, region or position

Executive Committee	\boxtimes	Regional General Manager		Other:	
Executive & Administrative Assistants		Region Sales Managers		Other:	
Sales Operations (all)	\boxtimes	District Managers		Other:	
Fleet Operations		Sales Operations Managers		Other:	
Logistics (Port Ops & Transportation)		Sales Planning Managers		Other:	
National Sales Planning		Marketing Managers		Other:	
Retail Development		Region Customer Service & Parts Managers		Other:	
Sales Integration & Training		Service Field Operations Managers		Other:	
Customer Service Operations (all)		District Service Managers		Other:	
Customer Service Division (all)		Service & Parts Marketing Managers		Other:	
Customer Service Planning (CAC, DAG, Mediation)		Technical Operations Managers		Other:	
Inventory & Supply		Technical Specialists		Other:	
PDC Operations & Transportation		Dealer Development Managers		Other:	
Service Field Operations		Business Development Managers		Other:	
Service Parts & Accessories Marketing		Market Rep Managers		Other:	
Customer Mediation Department Mailbox		All Gulf Region	\boxtimes	Other:	
Parts & Service Finance		All Midwest Region	\boxtimes	Other:	
Technical Services Division (all)		All Northeast Region		Other:	
Information & Publications		All Southeast Region	\boxtimes	Other:	
Field Technical Operations (Hotline)		All Western Region		Other:	
Product Quality Engineering		All McGaw		Other:	
Technical & Fixed Operations Training		All Port Managers		Other:	
Warranty Operations (all)		All Ports		Other:	
Dealer Affairs		Employees Only – (Corp)		Other:	
Marketing Operations		Employees Only – (All MNAO)		Other:	
Product Planning		Other: David Robertson	\boxtimes	Other:	
Audit		Other: Dan Ryan		Other:	
Legal		Other: Katsuhiro Torimaru		Other:	
Finance Division (all)		Other: Keigo Higaki		Other:	
Accounting, Tax, Customs & Payroll		Other: Rob Murdoch (MCI)		Other:	
Financial Analysis & Treasury		Other: Don MacPhee (MCI)		Other:	
Human Resources		Other: Pierre Hughes-Comiré (MCI)		Other:	
Public & Gov't Affairs		Other: Masashi Yamaoka		Other:	
IT- Managers		Other: tanada.h@mazda.co.jp		Other:	