

TMS-NTC-12284  
November 28, 2012

Recall Management Division  
National Highway Traffic Safety Administration  
1200 New Jersey Avenue, SE  
Washington, DC 20590

Re: Toyota Safety Recalls 09V-388, 10V-023, 11V-113 and 12V-305 – Supplemental Dealer Communication

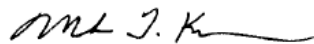
To whom it may concern,

Please find attached a Supplemental Dealer Communication Letter for Toyota Safety Recalls 09V-388, 10V-023, 11V-113 and 12V-305 on the following Toyota and Lexus vehicles:

2005 - 2010	Avalon
2007 - 2010	Camry, Tundra
2009 - 2010	Corolla, Matrix, Venza
2008 - 2010	Highlander / Highlander HV
2003 - 2009	4Runner
2004 - 2009	Prius
2006 - 2010	RAV4
2005 - 2010	Tacoma
2008 - 2011	Land Cruiser
2006 - 2010	IS250, IS350, IS F, IS c
2007 - 2010	ES350
2008 - 2011	LX570
2010	RX350 / Rx450h

If you have any questions regarding this matter, please contact me at (310) 468-5316.

Sincerely,



Mark T. Kubota  
Quality Compliance Assistant Manager

Attachments:

- Lexus 09V-388, 11V-113, 12V-305 (9LG) Supplemental Dealer Communication
- Toyota 09V-388, 10V-023, 11V-113, 12V-305 (90L) Supplemental Dealer Communication

Toyota Motor Sales, U.S.A., Inc.  
19001 South Western Avenue  
Torrance, CA 90501  
(310) 468-4000

To: All Toyota Dealer Principals, General Managers, Service and Parts Managers  
Subject: Check Driver's Floor Mat Reminder Poster

Toyota has completed the development of the "Check Driver's Floor Mat" poster which was mentioned in the Bi-Annual Floor Mat Reminder Letter. With this letter you should have received two posters that should be placed in strategic locations in the dealership to help encourage dealer associates and customers to confirm that the driver's floor mat is:

1. Not double stacked;
2. The correct mat for the vehicle; and
3. Properly secured using the factory retention devices.

We recommend that these posters be displayed in highly visible areas such as:

- Service department driveway
- New and used vehicle delivery area
- TRAC vehicle delivery locations
- Car wash area
- Customer lounge

Your Regional Office will also provide an electronic PDF file of this poster so you can print additional posters as needed or add to your dealerships electronic media system to help communicate this important message.

We appreciate your full and immediate cooperation by displaying these posters around your dealership.

Thank you.

TOYOTA MOTOR SALES, U.S.A., INC.





## Important Reminder:

# Check Driver's Floor Mat



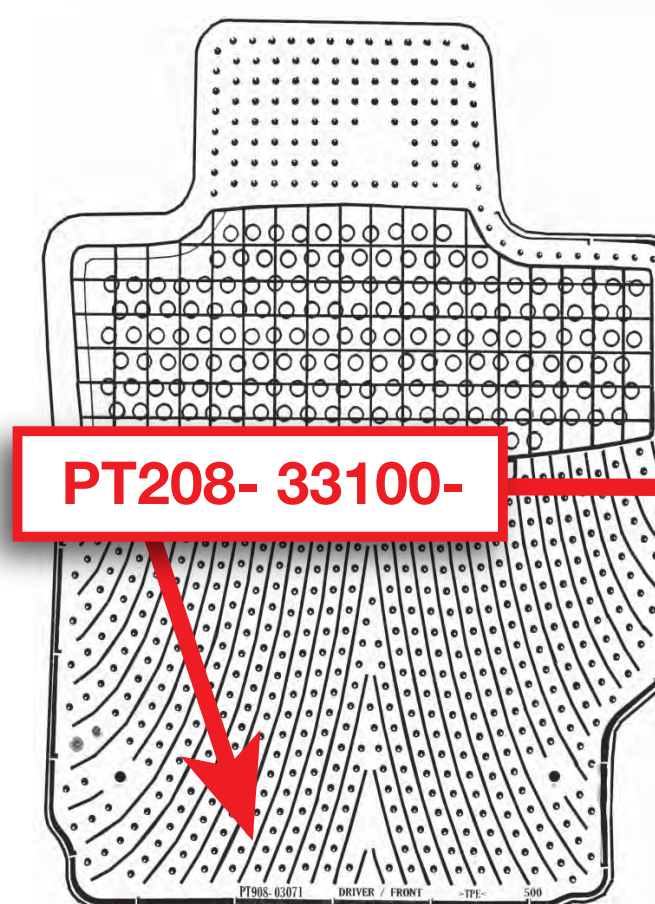
### Only One Mat?

**NEVER** double stack mats



### Proper Mat Installed?

Install only the specified mats  
(Ask dealer to confirm)



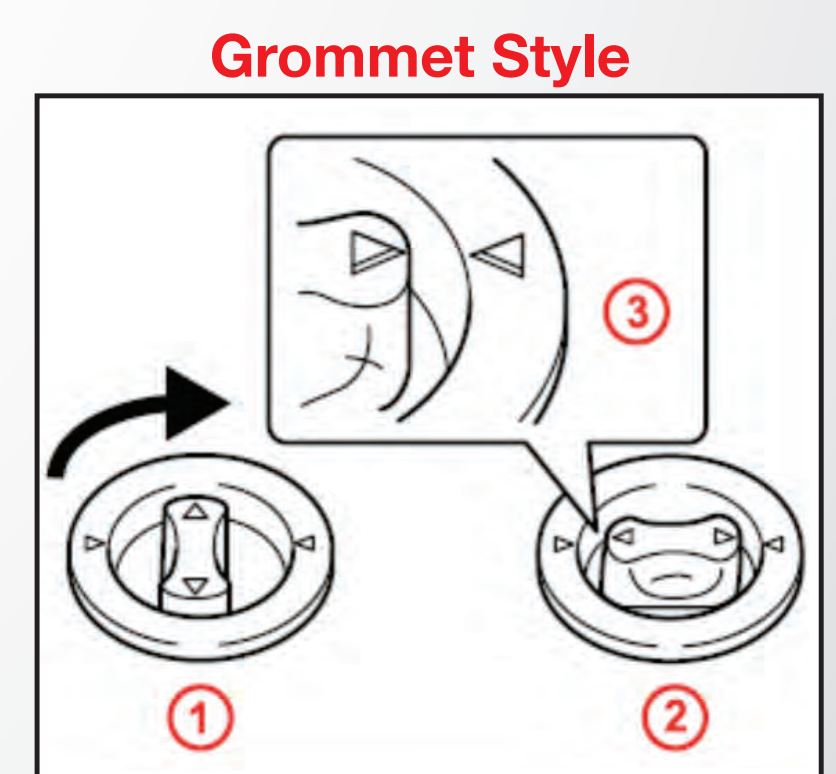
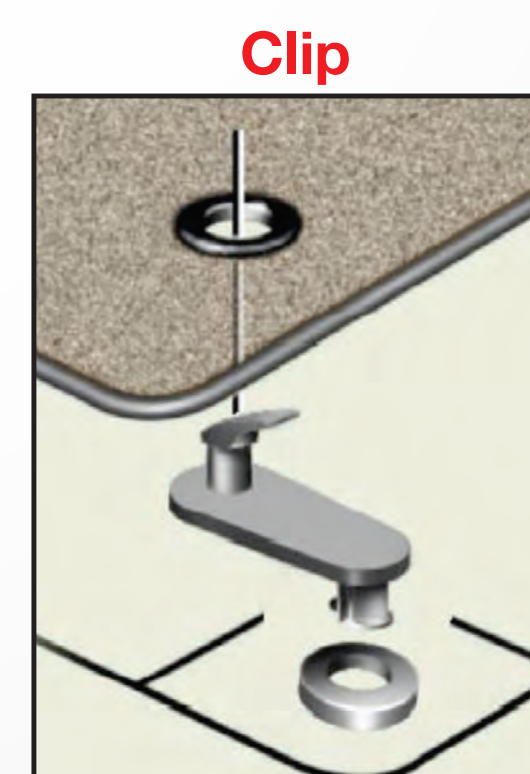
**Check Accessory Sales Guide on Dealer Daily**

Part Number	Description	Price
PT208-33100	Driver's Floor Mat	\$89.00
PT208-33101	Passenger's Floor Mat	\$89.00
PT208-33102	Rear Floor Mat	\$89.00
PT208-33103	Trunk Floor Mat	\$89.00
PT208-33104	Trunk Floor Mat	\$89.00
PT208-33105	Trunk Floor Mat	\$89.00
PT208-33106	Trunk Floor Mat	\$89.00
PT208-33107	Trunk Floor Mat	\$89.00
PT208-33108	Trunk Floor Mat	\$89.00
PT208-33109	Trunk Floor Mat	\$89.00
PT208-33110	Trunk Floor Mat	\$89.00
PT208-33111	Trunk Floor Mat	\$89.00
PT208-33112	Trunk Floor Mat	\$89.00
PT208-33113	Trunk Floor Mat	\$89.00
PT208-33114	Trunk Floor Mat	\$89.00
PT208-33115	Trunk Floor Mat	\$89.00
PT208-33116	Trunk Floor Mat	\$89.00
PT208-33117	Trunk Floor Mat	\$89.00
PT208-33118	Trunk Floor Mat	\$89.00
PT208-33119	Trunk Floor Mat	\$89.00
PT208-33120	Trunk Floor Mat	\$89.00
PT208-33121	Trunk Floor Mat	\$89.00
PT208-33122	Trunk Floor Mat	\$89.00
PT208-33123	Trunk Floor Mat	\$89.00
PT208-33124	Trunk Floor Mat	\$89.00
PT208-33125	Trunk Floor Mat	\$89.00
PT208-33126	Trunk Floor Mat	\$89.00
PT208-33127	Trunk Floor Mat	\$89.00
PT208-33128	Trunk Floor Mat	\$89.00
PT208-33129	Trunk Floor Mat	\$89.00
PT208-33130	Trunk Floor Mat	\$89.00
PT208-33131	Trunk Floor Mat	\$89.00
PT208-33132	Trunk Floor Mat	\$89.00
PT208-33133	Trunk Floor Mat	\$89.00
PT208-33134	Trunk Floor Mat	\$89.00
PT208-33135	Trunk Floor Mat	\$89.00
PT208-33136	Trunk Floor Mat	\$89.00
PT208-33137	Trunk Floor Mat	\$89.00
PT208-33138	Trunk Floor Mat	\$89.00
PT208-33139	Trunk Floor Mat	\$89.00
PT208-33140	Trunk Floor Mat	\$89.00
PT208-33141	Trunk Floor Mat	\$89.00
PT208-33142	Trunk Floor Mat	\$89.00
PT208-33143	Trunk Floor Mat	\$89.00
PT208-33144	Trunk Floor Mat	\$89.00
PT208-33145	Trunk Floor Mat	\$89.00
PT208-33146	Trunk Floor Mat	\$89.00
PT208-33147	Trunk Floor Mat	\$89.00
PT208-33148	Trunk Floor Mat	\$89.00
PT208-33149	Trunk Floor Mat	\$89.00
PT208-33150	Trunk Floor Mat	\$89.00
PT208-33151	Trunk Floor Mat	\$89.00
PT208-33152	Trunk Floor Mat	\$89.00
PT208-33153	Trunk Floor Mat	\$89.00
PT208-33154	Trunk Floor Mat	\$89.00
PT208-33155	Trunk Floor Mat	\$89.00
PT208-33156	Trunk Floor Mat	\$89.00
PT208-33157	Trunk Floor Mat	\$89.00
PT208-33158	Trunk Floor Mat	\$89.00
PT208-33159	Trunk Floor Mat	\$89.00
PT208-33160	Trunk Floor Mat	\$89.00
PT208-33161	Trunk Floor Mat	\$89.00
PT208-33162	Trunk Floor Mat	\$89.00
PT208-33163	Trunk Floor Mat	\$89.00
PT208-33164	Trunk Floor Mat	\$89.00
PT208-33165	Trunk Floor Mat	\$89.00
PT208-33166	Trunk Floor Mat	\$89.00
PT208-33167	Trunk Floor Mat	\$89.00
PT208-33168	Trunk Floor Mat	\$89.00
PT208-33169	Trunk Floor Mat	\$89.00
PT208-33170	Trunk Floor Mat	\$89.00
PT208-33171	Trunk Floor Mat	\$89.00
PT208-33172	Trunk Floor Mat	\$89.00
PT208-33173	Trunk Floor Mat	\$89.00
PT208-33174	Trunk Floor Mat	\$89.00
PT208-33175	Trunk Floor Mat	\$89.00
PT208-33176	Trunk Floor Mat	\$89.00
PT208-33177	Trunk Floor Mat	\$89.00
PT208-33178	Trunk Floor Mat	\$89.00
PT208-33179	Trunk Floor Mat	\$89.00
PT208-33180	Trunk Floor Mat	\$89.00
PT208-33181	Trunk Floor Mat	\$89.00
PT208-33182	Trunk Floor Mat	\$89.00
PT208-33183	Trunk Floor Mat	\$89.00
PT208-33184	Trunk Floor Mat	\$89.00
PT208-33185	Trunk Floor Mat	\$89.00
PT208-33186	Trunk Floor Mat	\$89.00
PT208-33187	Trunk Floor Mat	\$89.00
PT208-33188	Trunk Floor Mat	\$89.00
PT208-33189	Trunk Floor Mat	\$89.00
PT208-33190	Trunk Floor Mat	\$89.00
PT208-33191	Trunk Floor Mat	\$89.00
PT208-33192	Trunk Floor Mat	\$89.00
PT208-33193	Trunk Floor Mat	\$89.00
PT208-33194	Trunk Floor Mat	\$89.00
PT208-33195	Trunk Floor Mat	\$89.00
PT208-33196	Trunk Floor Mat	\$89.00
PT208-33197	Trunk Floor Mat	\$89.00
PT208-33198	Trunk Floor Mat	\$89.00
PT208-33199	Trunk Floor Mat	\$89.00
PT208-33200	Trunk Floor Mat	\$89.00



### Mat Secured Properly?

Mats secured by factory retention device (clip or grommet style)



## Safety is our Priority!