Original sent to Dealers: 1/25/11



Via Overnight Mail January 25, 2011

Subject: Safety Recall BLA - Preliminary Notice

Certain 2006 - 2007 GS 300/350, 2006 - Early 2009 IS 250 and 2006 - Early 2008 IS 350 Vehicles

Insufficient Tightening of the Fuel Pressure Sensor

Dear Dealer Principal:

On Wednesday, January 26, 2011, Lexus will file a Defect Information Report (DIR) with the National Highway Traffic Safety Administration (NHTSA) informing the agency of our intent to conduct a Safety Recall on certain 2006 - 2007 GS 300/350, 2006 - Early 2009 IS 250 and 2006 - Early 2008 IS 350 vehicles.

Due to insufficient tightening of the fuel pressure sensor connected to certain engine fuel delivery pipes (those with nickel phosphorus plating), there is a possibility that, over time, the pressure sensor could loosen. If loosening occurs, fuel could leak past a gasket used in the connection between the sensor and pipe and through the threaded portion of the sensor.

Lexus dealers will be requested to inspect affected vehicles for fuel leakage. If no leakage is found, dealers will be requested to tighten the fuel pressure sensor to the proper torque spec. If the fuel pressure sensor does not turn when tightening to the specified torque, dealers will be requested to replace the gasket between the fuel pressure sensor and fuel delivery pipe and tighten to the sensor to the proper torque spec. If a fuel leak is confirmed, dealers will be requested to replace the gasket between the sensor and the fuel delivery pipe with a new one and to tighten the sensor to the proper torque spec.

The following preliminary information is provided to inform you and your staff of the filing of the DIR for this Safety Recall and your degree of involvement.

Owner Notification Mailing Dates

The owner notification will commence when parts become available. The Lexus Q&A is attached for your use when responding to customer questions.

Only owners of the affected vehicles will be notified. If your dealership is contacted by an owner who would like to know if their vehicle is affected, please verify vehicle eligibility by confirming through TIS. The affected VINs will be posted on TIS on Wednesday, January 26. During the preliminary phase of this Safety Recall affected vehicles will be identified with a 'B2A' code.

Implementation at Dealerships

Technical instructions, tools, part information, and warranty claim submission instructions will be provided when parts become available. All associates who have a part in this Safety Recall should be familiar with the contents of this letter.

Pre-Owned Vehicles in Dealer Inventory

Lexus requests that dealers not deliver any pre-owned vehicles in their inventory which are involved in this Safety Recall until the defect has been remedied. If a dealer wishes to sell or deliver a pre-owned vehicle covered by this Safety Recall, it is important the dealer clearly communicate to the consumer that the vehicle has been identified by Lexus as subject to a recently announced Safety Recall and that the consumer will be notified by Lexus when the remedy part are available.

Also, as a reminder, Lexus CPO policy prohibits the certification of any vehicle with an outstanding Special Service Campaign or Safety Recall, such as this Safety Recall BLA. Thus, no affected units may be sold or delivered as a CPO vehicle until the Safety Recall has been completed on that vehicle.

Parts Ordering

Part number information will be provided when it is available.

Customer Handling

This Safety Recall is a great opportunity to focus on assuring your customers that their safety remains Lexus' highest priority, which will go a long way toward preserving their faith in your dealership and the Lexus brand. Please welcome these customers and answer any questions they may have. The attached Q&A is provided to assure a consistent message is communicated.

Media Contacts

For *news media inquires only.* Due to the nature of this Safety Recall, it is imperative that all media contacts (local and national) receive a consistent message. In this regard, *all media contacts* must be directed to Brian Lyons (310) 468-2552 or John Hanson (310) 468-4718 in Corporate Communications. (Please do not provide these numbers to customers or direct dealership associates to call).

Please review this entire package with your staff to familiarize them with the proper step-by-step procedures required to implement this Safety Recall.

Thank you for your understanding and cooperation.

Lexus, a Division of Toyota Motor Sales, USA, Inc.

Attachment

Cc: Customer Satisfaction Manager

General Manager Parts Manager Pre-Owned Manager Sales Manager Service Manager



Safety Recall BLA Q&A - Preliminary Notice

Certain 2006 - 2007 GS, 2006 - early 2009 IS 250 and 2006 - early 2008 IS 350 vehicles Insufficient Tightening of the Fuel Pressure Sensor

Q1: What is the condition?

A1: Due to insufficient tightening of the fuel pressure sensor connected to certain engine fuel delivery pipes (those with Nickel Phosphorus plating), there is a possibility that, over time, the pressure sensor could loosen. If loosening occurs, fuel could leak past a gasket used in the connection between the sensor and pipe and through the threaded portion of the sensor.

Q2: What is the fuel pressure sensor?

A2: The fuel pressure sensor detects the fuel pressure for the optimization of the engine control.

Q3: Are there any warnings that this condition exists?

A3: There are no warnings that this condition will occur. However, if fuel is leaking from the fuel pressure sensor, in some instances a fuel odor may be noticed from the engine compartment.

Q4: Which and how many vehicles are involved?

A4: There are approximately 244,800 vehicles involved.

Model Year	Model	Approx UIO
2006	GS 300	43,700 (24,500 2WD, 19,200 AWD)
2007	GS 350	23,700 (14,000 2WD, 9,700 AWD)
2006 - early 2009	IS 250	152,500 (97,200 2WD, 55,300 AWD)
2006 - early 2008	IS 350	24,900

Q5: Are there any other Toyota or Lexus vehicles covered by this Safety Recall?

A5: No, this Safety Recall only covers certain 2006 through 2007 GS 300/350, 2006 through early 2009 IS 250 and 2006 through early 2008 IS 350 vehicles.

Q6: What is the production period of the affected vehicles?

A6: The affected vehicles were produced:

Model Year	Model	Production Range
2006	GS 300	Early January 2005 - Late July 2006
2007	GS 350	Mid-June 2006 - Late September 2007
2006 - early 2009	IS 250	Late August 2005 - Early February 2009
2006 - early 2008	IS 350	Late August 2005 - Late September 2007

Q7: What is Lexus going to do?

A7: Lexus is currently preparing the remedy. Once the remedy is prepared, owners of the involved vehicles will receive a Safety Recall Notification by first class mail. Any Lexus dealer will inspect for fuel leakage. If no leakage is found, the dealer will tighten the fuel pressure sensor with the proper torque. If a fuel leak is confirmed, the gasket between the sensor and the fuel delivery pipe will be replaced with a new one, and the sensor will be tightened to the proper torque. This will be conducted at NO CHARGE to the vehicle owner.

O8: How long will the repair take?

A8: The inspection and tightening of the fuel pressure sensor to the proper torque will take approximately two hours. If a fuel leak is confirmed, the replacement of gasket and tightening to the proper torque will take approximately three hours. However, depending upon the dealer's work schedule, it may be necessary to make the vehicle available for a longer period of time.

Q9: What should an owner do if they experience the condition, or have immediate concerns about their vehicle?

A9: If an owner has any immediate concerns, he or she is requested to contact a local Lexus dealer for diagnosis, and if applicable, repair.

Q10: What if an owner has additional questions or concerns?

A10: Owners with questions or concerns are asked to contact their local Lexus dealer. Owners may also contact Lexus Customer Satisfaction at 1-800-255-3987.

Kathy Wachs / Service & Parts Operations Lexus Customer Services January 25, 2011 Approved by: Al Smith

To: All Lexus Dealers

From: Lexus Customer Services

Safety Recall BLA - Preliminary Notice Certain 2006 - 2007 GS 300/350, 2006 - Early 2009 IS 250 and 2006 - Early 2008 IS 350 Vehicles Insufficient Tightening of the Fuel Pressure Sensor

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FOR IMMEDIATE RELEASE JANUARY 26, 2011 12:30 AM ET TMS-005-11

TOYOTA ANNOUNCES VOLUNTARY RECALL OF CERTAIN 2006 – 2007 LEXUS GS 300/350, 2006 – 2009 IS 250 and 2006-2008 IS 350 VEHICLES TO INSPECT THE FUEL PRESSURE SENSOR INSTALLATION

Toyota Motor Corporation announces separate recall involving certain vehicles not sold in North America

TORRANCE, Calif., January 26, 2011 – Toyota Motor Sales (TMS), U.S.A., Inc., today announced that it will conduct a voluntary Safety Recall involving approximately 245,000 2006 through 2007 Lexus GS300/350, 2006 through early 2009 Lexus IS250, and 2006 through early 2008 Lexus IS350 vehicles sold in the U.S. to inspect the fuel pressure sensor installation.

Due to insufficient tightening of the fuel pressure sensor connected to certain engine fuel delivery pipes (those with Nickel Phosphorus plating), there is a possibility that the pressure sensor could loosen over time. If loosening occurs, fuel could leak past a gasket used in the connection between the sensor and the delivery pipe and through the threaded portion of the sensor.

Lexus dealers will inspect the vehicle for fuel leakage and if no leakage is found, will tighten the fuel pressure sensor with the proper torque. If a fuel leak is confirmed, the gasket between the sensor and the delivery pipe will be replaced and the sensor will be tightened with the proper torque. The inspection and possible gasket replacement will be conducted at no charge to the vehicle owner.

Owners of the involved vehicles will receive a safety recall notification by first class mail once the parts that may be needed have been obtained. Lexus will also post this information on its website. Detailed information about this recall is available through Lexus Customer Satisfaction at 1-800-25 LEXUS or 1-800-255-3987 or at www.lexus.com/recall.

Toyota Motor Corporation (TMC) today announced a separate recall involving 1.3 million vehicles worldwide to remedy a different condition on a different fuel delivery pipe and a high pressure fuel pump check valve. TMC's recall announcement does not involve vehicles sold in North America.

MEDIA CONTACTS:

Lexus Vehicle Safety and Quality Communications

Brian R. Lyons* (310) 468-2552

Toyota Motor Sales, USA, Inc. Media Line* (310) 468-5297

* Available 8 AM to 8 PM Eastern on January 26