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By Recall Management Division at 7:17 am, Apr 26, 2011



April 25, 2011

Mr. Frank S. Borris, Director
Office of Defects Investigation
National Highway Traffic Safety Administration
1200 New Jersey Avenue, SE, W45-302
Washington, DC 20590

11V-256
(3 Pages)

VIA FEDERAL EXPRESS

Re: Voluntary Safety Recall Campaign
2004-2007MY Kia LD Spectra Fuel Tank Straps

Dear Mr. Borris:

The following information is submitted in accordance with Part 573 of Title 49 of the Code of Federal Regulations.

573.6 (C)(1)

Manufacturer:	Kia Motors Corp.
Importer:	Kia Motors America, Inc.
Agent Designated by Manufacturer:	Robert Babcock Hyundai-Kia America Technical Center, Inc

573.6(C)(2)

Identification of Vehicle, Make, Model Year and Manufacturing Date:	Certain 2004-2007 MY Kia Spectra LD vehicles produced from 11/07/03 through 03/06/07 currently registered in one of the 21 Salt States listed below:
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Connecticut, Delaware, Illinois, Indiana, Iowa, Maine, Maryland Massachusetts, Michigan, Minnesota, Missouri, New Hampshire, New Jersey, New York, Ohio, Pennsylvania, Rhode Island, Vermont, West Virginia, Wisconsin, and the District of Columbia

Hyundai-Kia America Technical Center Inc.
6800 Geddes Road, Superior Township, MI 48198
TEL: 734-337-9499 FAX: 734-483-5919
www.hatci.com

573.6(C)(3)

Total Number of Vehicles

Approximately 58,322 MY 2004-2007 Kia Spectra LD vehicles currently registered in one of the 21 Salt States identified in 573.6(C)(2) above.

573.6(C)(4)

Percentage of Vehicles Estimated to Actually Contain the Defect:

This defect potentially exists in any of the vehicles identified in 573.6(C)(2) above.

573.6(C)(5)

Description of the Defect:

Corrosion of the metal straps that secure the fuel tank to the vehicle may occur as a result of prolonged exposure to road salt. Over time, the straps can separate. Although noise from a dragging strap typically alerts the driver to the developing condition, it is possible for the fuel tank to contact the ground, which could compromise the tank's integrity and permit fuel leakage, thus creating a risk of fire.

573.6(C)(6)

Basis for Defect Determination:

As part of its ongoing review of field information, Kia decided to conduct an analysis of LD Spectra vehicles during March and April 2011. Based on that evaluation, Kia identified a potential trend that vehicles registered in salt states which were under, or recently out of, warranty—and had not had undercarriage salt regularly washed off in accordance with the Owner's Manual instructions—could be exposed to the risk of fuel tank road contacts due to strap separations and decided to conduct a recall on April 22, 2011.

573.6(C)(8)(i)

Program to Remedy Defect:

All owners of vehicles identified in (C)(3) will be notified by first class mail and instructed to bring their vehicles to a Kia dealer to have their current fuel tank straps and attaching hardware replaced with zinc coated parts to increase the resistance to road salt corrosion.

573.6(C)(8)(ii)

Estimated Date for Notification of Defect to Owners and Dealers

The estimated date of notification to dealers is at the end of May 2011. The estimated date of notification to owners is at the beginning of June 2011 when parts are available.

573.6(C)(11)

Notices

A draft of the owner notification letter is attached. The Technical Service Bulletin SC090 will be provided to NHTSA in the near future.

573.6(C)(12)

Manufacturer's Campaign Number SC090
If Different From Identification
Number Assigned by NHTSA

Sincerely,

A handwritten signature in black ink that reads "Robert Babcock". The signature is written in a cursive style with a large, prominent 'R'.

Robert Babcock
Senior Manager,
Regulation and Certification Department