

VOLKSWAGEN

GROUP OF AMERICA

Mr. Daniel Smith
Associate Administrator for Enforcement
National Highway Traffic Safety Administration
Attention: Recall Management Division (NVS-215)
1200 New Jersey Avenue, S.E.
Washington, DC 20590

CHRISTOPHER T. SANDVIG NAME
GENERAL MANAGER COMPLIANCE/TREAD TITLE
PRODUCT COMPLIANCE DEPARTMENT
248-754-5000 PHONE
248-754-5093 FAX
MARCH 25, 2011 DATE

Subject: Notification of Voluntary Compliance Recall
2011 MY Volkswagen Touareg Hybrid
Vehicle Certification Label

VOLKSWAGEN GROUP OF AMERICA, INC.
3800 HAMLIN ROAD
AUBURN HILLS, MI 48326
PHONE +1 248 754 5000

Dear Mr. Smith:

This information is submitted in accordance with the requirements of Part 573 of Title 49 of the Code of Federal Regulations (49 CFR 573 (2011)).

573.6 (c) (1) **Manufacturer's Name**
Volkswagen AG

Importer
Volkswagen Group of America, Inc. (VWGoA)

573.6 (c) (2) **Identification of Vehicles**

Make : Volkswagen

Line : Touareg Hybrid

Model Year : 2011

Month/Year
of Manufacture : July 02, 2010 through February 03, 2011

VIN Numbers
of Affected Vehicles: WVG_G9BP_BD000066 – WVG_G9BP_BD004372

Other Identification: Only Touareg vehicles with Hybrid drive system are affected.

573.6 (c) (3) **Number of Vehicles Potentially Containing the Non-compliance**
256 Touareg Hybrid vehicles are affected by this non-compliance in the United States.

573.6 (c) (4) **Percentage of Vehicles Actually Containing the Non-compliance**
100% of Touareg Hybrid vehicles produced during the time of July 02, 2010 through February 03, 2011 contain the non-compliance.

- 573.6 (c) (5) **Description of Non-compliance**
The certification label on affected Touareg Hybrid vehicles does not comply with FMVSS 110 "Tire Selection and Rims." The tire pressure information printed on the certification label is 2 psi too low for the front tires and 1 psi too low for the rear tires (approx. 0.1 bar too low) and does not reflect the correct information found on the tire pressure label.
- 573.6 (c) (6) **Basis for Determination**
- February 2, 2011 - the label issue was identified during a routine production plant audit and was reported to the responsible department at Volkswagen AG on that day.
 - February 3, 2011 - the label was changed in the online production process. The labels are VIN-specific and are printed "just in time" for production use.
 - March 18, 2011 - this issue was presented to the product safety committee at Volkswagen AG, where the decision for a voluntary non-compliance recall was made.
- 573.6 (c) (7) **Noncompliance Test Result**
Not applicable
- 573.6 (c) (8) **Proposed Remedial Program**
Dealers will install an overlay containing the correct tire pressure information onto the existing vehicle certification label at no cost to customers.
- Dealers:** On or before April 29, 2011
Owners: On or before April 29, 2011
- 573.6 (c) (9) **Submission of Communications**
A representative copy of all bulletins and other communications sent to dealers and owners will be submitted within five (5) days of dealer/owner notification.
- 573.6 (c) (10) **Proposed Owner Letter**
A draft owner's letter will be submitted to the agency for review and approval.
- 573.6 (c) (11) **Manufacturer's Recall Code**
VWGoA has assigned the code 44J5/V1 to this recall.

Sincerely,



Christopher T. Sandvig
General Manager Compliance/TREAD
Service & Quality