



U.S. Department
of Transportation
**National Highway
Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

December 20, 2011

MR. SCOTT R. CORDES
CHIEF LEGAL COUNSEL
GULF STATES TOYOTA, INC.
1375 ENCLAVE PARKWAY
HOUSTON, TX 77077

NVS-215dgl
11V-588

SUBJECT: LOAD CARRYING CAPACITY LABELS/FMVSS 110

DEAR MR. CORDES:

This letter serves to acknowledge Gulf States Toyota, Inc.'s notification to the National Highway Traffic Safety Administration (NHTSA) of a noncompliance with Federal Motor Vehicle Safety Standard No. 110, "Tire Selection and Rims," in the products described below for which a safety recall campaign shall be conducted pursuant to Federal law.

Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:
TOYOTA/TUNDRA/2011

NHTSA Campaign Number: 11V-588

Mfg's Report Date: December 14, 2011

Components: EQUIPMENT: OTHER: LABELS

Potential Number of Units Affected: 502

Summary:

GULF STATES TOYOTA IS RECALLING CERTAIN MODEL YEAR 2011 TUNDRA VEHICLES THAT HAVE AN INACCURATE LOAD CARRYING CAPACITY LABEL. THESE VEHICLES FAIL TO COMPLY WITH THE REQUIREMENTS OF FEDERAL MOTOR VEHICLE SAFETY STANDARD NO. 110, "TIRE SELECTION AND RIMS."

Consequence:

AN INACCURATE LABEL COULD LEAD TO VEHICLE OVERLOADING WHICH COULD RESULT IN TIRE FAILURE, INCREASING THE RISK OF A CRASH.

Remedy:

GULF STATES TOYOTA WILL NOTIFY OWNERS AND WILL PROVIDE A CORRECTED LABEL FREE OF CHARGE. THE CUSTOMER WILL HAVE THE OPTION FOR DEALERS TO INSTALL THE LABEL FREE OF CHARGE. THE SAFETY RECALL IS EXPECTED TO BEGIN DURING FEBRUARY 2012. OWNERS MAY CONTACT GULF STATE TOYOTA AT 1-800-444-1074.

Notes:

CUSTOMERS MAY CONTACT THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION'S VEHICLE SAFETY HOTLINE AT 1-888-327-4236 (TTY: 1-800-424-9153); OR GO TO [HTTP://WWW.SAFERCAR.GOV](http://www.safercar.gov).

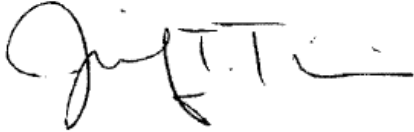
Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within 30 days after the close of the calendar quarter in which the campaign was initiated. Thereafter, quarterly reports will be due on or before 30 days after close of the calendar quarter.

Your contact for this recall will be Delia Lopez who may be reached by phone at 202-366-9525, or by email at Delia.lopez@dot.gov, or through the office email at RMD.ODI@dot.gov. We look forward to working with you toward a successful completion of this recall campaign.

Sincerely,

A handwritten signature in black ink, appearing to read "Jennifer Timian". The signature is fluid and cursive, with a long horizontal stroke at the end.

Jennifer Timian
Chief, Recall Management Division
Office of Defects Investigation
Enforcement