



U.S. Department
of Transportation
**National Highway
Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

November 4, 2011

MS. CARMEN BENAVIDES
DIRECTOR, PRODUCT INVESTIGATIONS
AND SAFETY REGULATIONS
GENERAL MOTORS LLC
MAIL CODE: 480-210-2V1
30001 VAN DYKE ROAD
WARREN, MI 48090-9020

NVS-215dgl
11V-534

SUBJECT: HEAD INJURY CRITERIA TEST/AIR BAGS/FMVSS 208

DEAR MS. BENAVIDES:

This letter serves to acknowledge General Motors LLC's (GM) notification to the National Highway Traffic Safety Administration (NHTSA) of a noncompliance with Federal Motor Vehicle Safety Standard No. 208, "Occupant Crash Protection", in the vehicles described below for which a safety recall campaign shall be conducted pursuant to Federal law.

Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:
PONTIAC/G8/2008-2009

NHTSA Campaign Number: 11V-534

Mfg's Report Date: November 3, 2011

Components: AIR BAGS: FRONTAL: SENSOR/CONTROL MODULE

Potential Number of Units Affected: 38,444

Summary:

GENERAL MOTORS (GM) IS RECALLING CERTAIN MODEL YEAR 2008-2009 PONTIAC G8 VEHICLES MANUFACTURED FROM NOVEMBER 2, 2007 THROUGH JANUARY 22, 2009. A 5TH PERCENTILE FEMALE ANTHROPOMORPHIC TEST DEVICE (ATD) IN A 30 MPH FRONTAL BARRIER TEST EXCEEDED THE HEAD INJURY CRITERIA (HIC) REQUIREMENTS OF THE STANDARD. WITH THE FRONT PASSENGER SEAT POSITIONED FULL FORWARD, THE SEAT POSITION SENSOR WILL CAUSE A 30 MILLISECONDS DEPLOYMENT DELAY BETWEEN THE FIRST AND SECOND STAGES OF THE DUAL-STAGE FRONTAL PASSENGER AIR BAG.

Consequence:

IN THE EVENT OF A CRASH, THIS DELAY MAY RESULT IN INCREASED HEAD INJURY TO CERTAIN FRONT SEAT OCCUPANTS.

Remedy:

GM DEALERS WILL REPROGRAM THE SENSING AND DIAGNOSTIC MODULE FREE OF CHARGE. THE MANUFACTURER HAS NOT YET PROVIDED AN OWNER NOTIFICATION SCHEDULE. OWNERS MAY CONTACT PONTIAC AT 1-800-620-7668.

Notes:

GM'S SAFETY RECALL CAMPAIGN NUMBER IS 11306. CUSTOMERS MAY CONTACT THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION'S VEHICLE SAFETY HOTLINE AT 1-888-327-4236 (TTY: 1-800-424-9153); OR GO TO [HTTP://WWW.SAFERCAR.GOV](http://www.safercar.gov).

Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on or before 30 days after the close of the calendar quarter.

Your contact for this recall will be Delia Lopez who may be reached by phone at 1-202-366-9525, or by email at Delia.lopez@dot.gov, or through the office email at RMD.ODI@dot.gov. We look forward to working with you toward a successful completion of this recall campaign.

Sincerely,

A handwritten signature in black ink, appearing to read "R. Willard". The signature is fluid and cursive, with a large loop at the end of the last name.

Ric Willard
Acting Chief, Recall Management Division
Office of Defects Investigation
Enforcement