



U.S. Department
of Transportation
**National Highway
Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

October 31, 2011

MR. JAN URBAHN
GENERAL MANAGER, SAFETY ENGINEERING
AND INTELLIGENT TRANSPORTATION SYSTEMS
ROLLS-ROYCE MOTOR CARS, LTD
PO BOX 1227
WESTWOOD, NJ 07675-1227

NVS-215dgl
11V-522

SUBJECT: ELECTRIC AUXILIARY WATER PUMP

DEAR MR. URBAHN:

This letter serves to acknowledge Rolls-Royce Motor Cars LTD's (Rolls-Royce) notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall campaign which will be conducted pursuant to Federal law for the vehicles listed below.

Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:
ROLLS-ROYCE/GHOST/2010

Mfg's Report Date: October 20, 2011

NHTSA Campaign Number: 11V-522

Components: ENGINE AND ENGINE COOLING: ENGINE: OTHER FUEL TYPES:
TURBO-CHARGER

Potential Number of Units Affected: 589

Summary:

ROLLS-ROYCE IS RECALLING CERTAIN MODEL YEAR 2010 GHOST VEHICLES MANUFACTURED FROM SEPTEMBER 2009 THROUGH SEPTEMBER 2010, EQUIPPED WITH TURBOCHARGED ENGINES, BECAUSE THE CIRCUIT BOARD FOR THE ELECTRIC AUXILIARY WATER PUMP CAN OVERHEAT.

Consequence:

THIS COULD LEAD TO A SMOLDERING OF THE PUMP OR AN ENGINE COMPARTMENT OR VEHICLE FIRE.

Remedy:

ROLLS-ROYCE WILL NOTIFY OWNERS, AND DEALERS WILL REPLACE THE AUXILIARY WATER PUMP FREE OF CHARGE. THE SAFETY RECALL IS EXPECTED TO BEGIN DURING NOVEMBER 2011. OWNERS MAY CONTACT ROLLS-ROYCE CUSTOMER RELATIONS AND SERVICES AT 1-877-877-3735.

Notes:

CUSTOMERS MAY CONTACT THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION'S VEHICLE SAFETY HOTLINE AT 1-888-327-4236 (TTY: 1-800-424-9153); OR GO TO [HTTP://WWW.SAFERCAR.GOV](http://www.safercar.gov).

We have received your proposed owner notification letter and it is currently under review. You will be notified of any changes or concerns once our review is complete.

Please be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on or before 30 days after the close of the calendar quarter.

Your contact for this recall will be Delia Lopez who may be reached by phone at 1-202-366-9525, or by email at Delia.lopez@dot.gov, or through the office email at RMD.ODI@dot.gov. We look forward to working with you toward a successful completion of this recall campaign.

Sincerely,

A handwritten signature in black ink, appearing to read "R. Willard". The signature is fluid and cursive, with a large loop at the end.

Ric Willard
Acting Chief, Recall Management Division
Office of Defects Investigation
Enforcement