



U.S. Department  
of Transportation  
**National Highway  
Traffic Safety  
Administration**

1200 New Jersey Avenue SE  
Washington, DC 20590

October 17, 2011

DEBORAH BAKER  
GOVERNMENTAL COMPLIANCE MANAGER  
CRUISER RV  
7805 STATE ROAD 9  
PO BOX 130  
HOWE, IN 46746

NVS-215dgl  
11V-497

**SUBJECT: WEIGHT LOAD RATINGS**

**DEAR MS. BAKER:**

This letter serves to acknowledge Cruiser RV's notification to the National Highway Traffic Safety Administration (NHTSA) of a noncompliance with Part 567, "Certification," in the products described below for which a safety recall campaign shall be conducted pursuant to Federal law.

Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

**Makes/Models/Model Years:**  
CRUISER RV/SHADOW CRUISER/2011  
CRUISER RV/VIEWFINDER/2011

**NHTSA Campaign Number:** 11V-497

**Mfg's Report Date:** September 27, 2011

**Components:** EQUIPMENT: OTHER: LABELS

**Potential Number of Units Affected:** 1,362

**Summary:**

CRUISER RV IS RECALLING CERTAIN MODEL YEAR 2011 SHADOW CRUISER AND VIEWFINDER RECREATIONAL VEHICLES, MODELS V-27RBSS, V-22RBDS, S-285RLS, S-260BHS AND S-280QBS, MANUFACTURED FROM APRIL 21, 2011, THROUGH SEPTEMBER 6, 2011. THESE VEHICLES HAVE THE INCORRECT FEDERAL ID TAG, GROSS VEHICLE WEIGHT RATING (GVWR) INFORMATION LABELS WHICH FAILS TO COMPLY WITH THE REQUIREMENTS OF PART 567, "CERTIFICATION."

**Consequence:**

FAILURE TO FOLLOW PROPER VEHICLE LOADING SPECIFICATIONS BECAUSE OF A MISPRINTED LABEL COULD INCREASE THE RISK OF A CRASH.

**Remedy:**

CRUISER RV WILL MAIL TO CONSUMERS THE CORRECTED LABEL OR THE CUSTOMER WILL HAVE THE OPTION FOR DEALERS TO INSTALL THE LABEL FREE OF CHARGE. THE SAFETY RECALL IS EXPECTED TO BEGIN DURING OCTOBER 2011. OWNERS MAY CONTACT CRUISER RV AT 1-574-457-6472.

**Notes:**

CUSTOMERS MAY ALSO CONTACT THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION'S VEHICLE SAFETY HOTLINE AT 1-888-327-4236 (TTY 1-800-424-9153), OR GO TO [HTTP://WWW.SAFERCAR.GOV](http://www.safercar.gov).

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

Please be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on or before 30 days after the close of the calendar quarter.

Your contact for this recall will be Delia Lopez who may be reached by phone at 1-202-366-9525, or by email at [Delia.lopez@dot.gov](mailto:Delia.lopez@dot.gov), or through the office email at [RMD.ODI@dot.gov](mailto:RMD.ODI@dot.gov). We look forward to working with you toward a successful completion of this recall campaign.

Sincerely,

Handwritten signature of Ric Willard, consisting of stylized cursive letters 'Ric' and 'Willard' with a large flourish at the end.

Ric Willard  
Acting Chief, Recall Management Division  
Office of Defects Investigation  
Enforcement