



U.S. Department
of Transportation
**National Highway
Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

May 13, 2011

MR. MICHAEL KESTERSON
PRINCIPAL
U.S. DRIVE RIGHT, LLC
R-08-355
P.O. BOX 429
SPRING ARBOR, MI 49283

NVS-215dgl
11V-279

SUBJECT: FMVSS 108/HIGH MOUNT BRAKE LAMP ASSEMBLY

DEAR MR. KESTERSON:

This letter serves to acknowledge U.S. Drive Right, LLC's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety noncompliance with Federal Motor Vehicle Safety Standard No. 108, "Lamps, Reflective Devices, and Associated Equipment," in the products described below for which a safety recall campaign shall be conducted pursuant to Federal law.

Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:
JEEP/CHEROKEE/1994-1996

NHTSA Campaign Number: 11V-279

Mfg's Report Date: May 5, 2011

Components: EXTERIOR LIGHTING: BRAKE LIGHTS

Potential Number of Units Affected: 987

Summary:

U.S. DRIVE RIGHT IS RECALLING CERTAIN MODEL YEAR 1994-1996 JEEP CHEROKEE VEHICLES IMPORTED FROM JANUARY 2007, THROUGH APRIL 2011 FOR FAILING TO COMPLY WITH FEDERAL MOTOR VEHICLE SAFETY STANDARD NO. 108, "LAMPS, REFLECTIVE DEVICES, AND ASSOCIATED EQUIPMENT," FOR THE HIGH MOUNT BRAKE LAMP ASSEMBLY. THE VEHICLES ARE NOT EQUIPPED WITH THE REQUIRED THIRD BRAKE LAMP.

Consequence:

INADEQUATE LIGHTING COULD REDUCE VISIBILITY OF VEHICLE, INCREASING THE RISK OF A CRASH.

Remedy:

U.S. DRIVE RIGHT WILL NOTIFY OWNERS AND MAIL KITS ALONG WITH INSTRUCTIONS TO HAVE THE VEHICLE REPAIRED BY A QUALIFIED MECHANIC OF THEIR CHOICE, FREE OF CHARGE. THE SAFETY RECALL IS EXPECTED TO BEGIN ON OR BEFORE JUNE 11, 2011. OWNERS MAY CONTACT U.S. DRIVE RIGHT AT 1-888-632-5936.

Notes:

CUSTOMERS MAY CONTACT THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION'S VEHICLE SAFETY HOTLINE AT 1-888-327-4236 (TTY: 1-800-424-9153); OR GO TO [HTTP://WWW.SAFERCAR.GOV](http://www.safercar.gov).

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

Please provide the following additional information and be reminded of the following requirements:

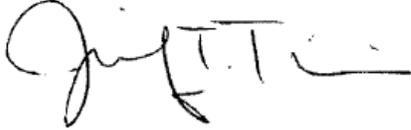
As required in Part 573.6.6, in the case of a defect, a chronology of all principal events that were the basis for the determination that the defect related to motor vehicle safety, including a summary of all warranty claims, field or service reports, and other information, with their dates of receipt.

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on or before 30 days after the close of the calendar quarter.

Your contact for this recall will be Delia Lopez who may be reached by phone at 1-202-366-9525, or by email at Delia.Lopez@dot.gov, or through the office email at RMD.ODI@dot.gov. We look forward to working with you toward a successful completion of this recall campaign.

Sincerely,

A handwritten signature in black ink, appearing to read "Jennifer Timian". The signature is written in a cursive style with a large initial "J" and a long horizontal stroke at the end.

Jennifer Timian
Chief, Recall Management Division
Office of Defects Investigation
Enforcement