



May 6, 2011

MS. CARMEN BENAVIDES
DIRECTOR, PRODUCT INVESTIGATIONS
AND SAFETY REGULATIONS
GENERAL MOTORS LLC
MAIL CODE: 480-210-2V1
30001 VAN DYKE ROAD
WARREN, MI 48090-9020

NVS-215dgl 11V-273

SUBJECT: AUTO TRANS SHIFT LINK INSTALLATION/FMVSS 102 & 114

DEAR MS. BENAVIDES:

This letter serves to acknowledge General Motors LLC's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety noncompliance with Federal Motor Vehicle Safety Standard No. 102, "Transmission Shift Lever Sequence, Starter Interlock, and Transmission Braking Effect, and Federal Motor Vehicle Safety Standard No. 114, "Theft Protection," in the products described below for which a safety recall campaign shall be conducted pursuant to Federal law.

Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

CHEVROLET/CRUZE/2011

NHTSA Campaign Number: 11V-273

Mfg's Report Date: May 5, 2011

Components: POWER TRAIN: AUTOMATIC TRANSMISSION: GEAR POSITION

INDICATION (PRNDL)

Potential Number of Units Affected: 100,308

Summary:

GENERAL MOTORS IS RECALLING CERTAIN MODEL YEAR 2011 CHEVROLET CRUZE VEHICLES MANUFACTURED FROM OCTOBER 6, 2009, THROUGH APRIL 27, 2011 AND EQUIPPED WITH AN AUTOMATIC TRANSMISSION FOR FAILING TO COMPLY WITH FEDERAL MOTOR VEHICLE SAFETY STANDARD NO. 102, "TRANSMISSION SHIFT LEVER SEQUENCE, STARTER INTERLOCK, AND TRANSMISSION BRAKING EFFECT," AND FEDERAL MOTOR VEHICLE SAFETY STANDARD NO. 114, "THEFT PROTECTION." THESE VEHICLES MAY HAVE BEEN BUILT WITH A TRANSMISSION SHIFT LINKAGE THAT IS NOT PROPERLY INSTALLED. IF THE LINKAGE IS NOT PROPERLY INSTALLED, THE PRNDL SHIFT LEVER MAY NOT ACCURATELY REFLECT THE POSITION OF THE TRANSMISSION GEAR. WITH THIS CONDITION, THE DRIVER COULD MOVE THE SHIFTER TO PARK AND REMOVE THE IGNITION KEY, BUT THE TRANSMISSION GEAR MAY NOT BE IN PARK.

Consequence:

THE DRIVER MAY NOT BE ABLE TO RESTART THE VEHICLE AND THE VEHICLE COULD ROLL AWAY AFTER THE DRIVER HAS EXITED THE VEHICLE, RESULTING IN A POSSIBLE CRASH WITHOUT PRIOR WARNING.

Remedy:

DEALERS WILL INSPECT THE TRANSMISSION SHIFT LINK FOR CORRECT INSTALLATION AND ADJUST THE SHIFT LINKAGE SYSTEM FREE OF CHARGE. THE MANUFACTURER HAS NOT YET PROVIDED AN OWNER NOTIFICATION SCHEDULE. OWNERS MAY CONTACT CHEVROLET AT 1-800-630-2438, OR WWW.GMOWNERCENTER.COM.

Notes:

GM'S SAFETY RECALL NO. 11142. CUSTOMERS MAY CONTACT THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION'S VEHICLE SAFETY HOTLINE AT 1-888-327-4236 (TTY: 1-800-424-9153); OR GO TOHTTP://WWW.SAFERCAR.GOV.

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

Please provide the following additional information and be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within 30 days after the close of the calendar quarter in which the campaign was initiated. Thereafter, quarterly reports will be due on or before 30 days after close of the calendar quarter.

Your contact for this recall will be Delia Lopez who may be reached by phone at 1-202-366-9525, or by email at Delia.lopez@dot.gov, or through the office email at RMD.ODI@dot.gov. We look forward to working with you toward a successful completion of this recall campaign.

Sincerely,

Jennifer Timian

Chief, Recall Management Division Office of Defects Investigation

Enforcement