



U.S. Department
of Transportation
**National Highway
Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

March 29, 2011

MR. CHRISTOPHER T. SANDVIG
PRODUCT COMPLIANCE/TREAD OFFICER
SERVICE & QUALITY
VOLKSWAGEN OF AMERICA, INC.
3800 HAMLIN ROAD
AUBURN HILLS, MI 48326

NVS-215dgl
11V-195

SUBJECT: VEHICLE CERTIFICATION LABEL/FMVSS 110

DEAR MR. SANDVIG:

This letter serves to acknowledge Volkswagen of America, Inc.'s (VW) notification to the National Highway Traffic Safety Administration (NHTSA) of a safety noncompliance with Federal Motor Vehicle Safety Standard No. 110, "Tire Selection and Rims," in the products described below for which a safety recall campaign shall be conducted pursuant to Federal law.

Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:
VOLKSWAGEN/TOUAREG HYBRID/2011

NHTSA Campaign Number: 11V-195

Mfg's Report Date: March 25, 2011

Components: EQUIPMENT: OTHER: LABEL

Potential Number of Units Affected: 256

Summary:

VOLKSWAGEN IS RECALLING CERTAIN MODEL YEAR 2011 TOUAREG HYBRID VEHICLES, MANUFACTURED FROM JULY 2, 2010, THROUGH FEBRUARY 3, 2011. THE CERTIFICATION LABELS ON THESE VEHICLES CONTAIN INCORRECT TIRE PRESSURE INFORMATION AND THEREFORE FAIL TO COMPLY WITH THE REQUIREMENTS OF MOTOR VEHICLE SAFETY STANDARD NO. 110, "TIRE SELECTION AND RIMS."

Consequence:

INCORRECT TIRE PRESSURE INFORMATION COULD LEAD TO AN OWNER IMPROPERLY INFLATING THE VEHICLE TIRES. DRIVING ON IMPROPERLY INFLATED TIRES CAN LEAD TO PREMATURE TIRE WEAR AND POSSIBLY A CRASH.

Remedy:

DEALERS WILL INSTALL AN OVERLAY CONTAINING THE CORRECT TIRE PRESSURE INFORMATION ONTO THE EXISTING VEHICLE CERTIFICATION LABEL FREE OF CHARGE. THE SAFETY RECALL IS EXPECTED TO BEGIN ON OR BEFORE APRIL 29, 2011. OWNERS MAY CONTACT VOLKSWAGEN AT 1-800-822-8987.

Notes:

VOLKSWAGEN SAFETY RECALL NO. 44J5/V1. CUSTOMERS MAY ALSO CONTACT THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION'S VEHICLE SAFETY HOTLINE AT 1-888-327-4236 (TTY 1-800-424-9153), OR GO TO [HTTP://WWW.SAFERCAR.GOV](http://www.safercar.gov).

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

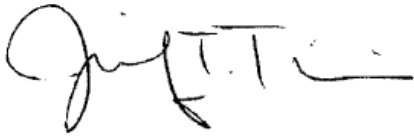
Please provide the following additional information and be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on or before 30 days after close of the calendar quarter.

Your contact for this recall will be Delia Lopez who may be reached by phone at 202-366-9525, or by email at Delia.lopez@dot.gov, or through the office email at RMD.ODI@dot.gov. We look forward to working with you toward a successful completion of this recall campaign.

Sincerely,

A handwritten signature in black ink, appearing to read "Jennifer Timian". The signature is fluid and cursive, with a long horizontal stroke at the end.

Jennifer Timian
Chief, Recall Management Division
Office of Defects Investigation
Enforcement