U.S. Department
of Transportation

**National Highway
Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

March 17, 2011

MR. ROBERT BABCOCK   NVS-215dgl
SENIOR MANAGER, REGULATION   11V-179
  AND CERTIFICATION DEPARTMENT
HYUNDAI-KIA AMERICA TECHNICAL CENTER, INC.
6800 GEDDES RD
SUPERIOR TOWNSHIP, MI 48198

SUBJECT: DRIVER'S AIR BAG/SEAT TRACK POSITION SENSOR

DEAR MR. BABCOCK:

This letter serves to acknowledge Hyundai-Kia America Technical Center, Inc.'s (Hyundai
Motor Company) notification to the National Highway Traffic Safety Administration
(NHTSA) of a safety recall campaign which will be conducted pursuant to Federal law for
the vehicles listed below.

Please review the following information to ensure that it conforms to your records as this
information is being made available to the public. If the information does not agree with
your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:
HYUNDAI/ELANTRA/2007-2008

NHTSA Campaign Number: 11V-179

Mfg's Report Date: March 15, 2011

Components: AIR BAG: FRONTAL: SENSOR/CONTROL MODULE

Potential Number of Units Affected: 95,783

Summary:
HYUNDAI IS RECALLING CERTAIN MODEL YEAR 2007-2008 ELANTRA
VEHICLES MANUFACTURED FROM JULY 14, 2006, THROUGH AUGUST 29, 2007.
THE DRIVER'S SEAT TRACK POSITION SENSOR DETERMINES THE SEAT'S
FORE AND AFT POSITION AND ALLOWS THE DRIVER'S FRONTAL AIR BAG TO
DEPLOY AT THE PRESSURE APPROPRIATE FOR THAT SEATING POSITION,
WITH A LOWER PRESSURE DEPLOYMENT IN THE MOST FORWARD SEATING
POSITIONS. THE AIR BAG CONTROL MODULE MAY RECEIVE AN UNSTABLE
ELECTRICAL SIGNAL FROM THE SEAT TRACK POSITION SENSOR SUCH THAT,
IN A CRASH THAT REQUIRES DRIVER FRONTAL AIRBAG DEPLOYMENT, THE
DRIVER'S AIRBAG MAY DEPLOY AT THE HIGHER PRESSURE THAN
INTENDED IF THE SEAT WAS POSITION IN ONE OF THE FORWARD POSITIONS
IN WHICH A LOWER PRESSURE DEPLOYMENT IS INTENDED.

Consequence:
A HIGHER PRESSURE DEPLOYMENT THAN INTENDED INCREASES THE RISK
OF INJURY RESULTING FROM AIRBAG DEPLOYMENT.

Remedy:
DEALERS WILL REPROGRAM THE AIR BAG CONTROL MODULE FREE OF
CHARGE. THE SAFETY RECALL IS EXPECTING TO BEGIN DURING APRIL 2011.
OWNERS MAY CONTACT HYUNDAI'S CUSTOMER ASSISTANCE CENTER AT 1-
800-633-5151.

Notes:
HYUNDAI'S SAFETY RECALL CAMPAIGN NUMBER IS 100. CUSTOMERS MAY
CONTACT THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION'S
VEHICLE SAFETY HOTLINE AT 1-888-327-4236 (TTY: 1-800-424-9153); OR GO TO
HTTP://WWW.SAFERCAR.GOV.

We have received your proposed owner notification letter and it is under review.
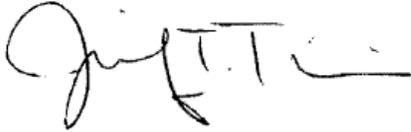
Please provide the following additional information and be reminded of the following
requirements:

> Copies of all notices, bulletins, dealer notifications, and other communications that
> relate to this recall, including a copy of the final owner notification letter and any
> subsequent owner follow-up notification letter(s), are required to be submitted to
> this office no later than 5 days after they are originally sent (if they are sent to more
> than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is
required within one month after the close of the calendar quarter in which notification to
purchasers occurs. Therefore, the first quarterly report will be due on or before 30 days
after the close of the calendar quarter.

Your contact for this recall will be Delia Lopez who may be reached by phone at 202-366-9525, or by email at Delia.lopez@dot.gov, or through the office email at RMD.ODI@dot.gov. We look forward to working with you toward a successful completion of this recall campaign.

Sincerely,

Jennifer Timian
Chief, Recall Management Division
Office of Defects Investigation
Enforcement