1200 New Jersey Avenue SE Washington, DC 20590



March 2, 2011

MR. JAMES VONDALE DIRECTOR, AUTOMOTIVE SAFETY OFFICE ENVIRONMENTAL & SAFETY ENGINEERING FORD MOTOR COMPANY 330 TOWN CENTER DRIVE SUITE 400 DEARBORN, MI 48126-2738 NVS-215dgl 11V-107

SUBJECT: INADVERTENT DRIVER AIR BAG DEPLOYMENT

DEAR MR. VONDALE:

This letter serves to acknowledge Ford Motor Company's (Ford) notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall campaign which will be conducted pursuant to Federal law for the vehicles listed below.

Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years: FORD/F-150/2005-2006

NHTSA Campaign Number: 11V-107

Mfg's Report Date: February 21, 2011

Components: AIR BAGS: FRONTAL: DRIVER SIDE INFLATOR MODULE

Potential Number of Units Affected: 135,000

Summary:

FORD IS RECALLING CERTAIN MODEL YEAR 2005 AND 2006 F-150 PICK UP TRUCKS MANUFACTURED AT THE NORFOLK ASSEMBLY PLANT FROM NOVEMBER 1, 2004, THROUGH JUNE 30, 2005. IF THE CLOCKSPRING JUMPER WIRE COMES IN CONTACT WITH THE DRIVER SIDE FRONTAL AIR BAG LOWER HORN PLATE, THE WIRE INSULATION MAY BECOME CHAFED, CREATING A POTENTIAL FOR A SHORT CIRCUIT. IF THIS OCCURS THE AIR BAG WARNING LAMP MAY ILLUMINATE INDICATING THAT SERVICE IS REQUIRED.

Consequence:

THE DRIVER SIDE FRONTAL AIR BAG COULD INADVERTENTLY DEPLOY INCREASING THE RISK OF INJURY OR LOSS OF VEHICLE CONTROL IF OCCURRING WHILE IN MOTION.

Remedy:

FORD WILL NOTIFY OWNERS AND INSTRUCT THEM TO TAKE THEIR VEHICLES TO A FORD OR LINCOLN/MERCURY DEALER TO HAVE A NEW CLOCKSPRING JUMPER WIRE INSTALLED THAT INCORPORATES A PROTECTIVE MESH COVER. REPAIRS WILL BE PERFORMED FREE OF CHARGE. THE SAFETY RECALL IS EXPECTED TO BEGIN ON OR ABOUT FEBRUARY 28, 2011. OWNERS MAY CONTACT FORD MOTOR COMPANY CUSTOMER RELATIONSHIP CENTER AT 1-866-436-7332.

Notes:

FORD'S RECALL CAMPAIGN NUMBER IS 11S18. CUSTOMERS MAY CONTACT THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION'S VEHICLE SAFETY HOTLINE AT 1-888-327-4236 (TTY: 1-800-424-9153); OR GO TO <u>HTTP://WWW.SAFERCAR.GOV</u>.

This recall is the result of an investigation, EA10-001, conducted by the Office of Defect Investigation.

Please provide the following additional information and be reminded of the following requirements:

We have received Mfr's proposed owner notification letter and it is currently under review. You will be notified of any changes or concerns once our review is complete. Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on or before 30 days after the close of the calendar quarter.

Your contact for this recall will be Delia Lopez who may be reached by phone at 202-366-9525, or by email at <u>Delia.lopez@dot.gov</u>, or through the office email at <u>RMD.ODI@dot.gov</u>. We look forward to working with you toward a successful completion of this recall campaign.

Sincerely,

Jennifer Timian Chief, Recall Management Division Office of Defects Investigation Enforcement