



U.S. Department  
of Transportation  
**National Highway  
Traffic Safety  
Administration**

1200 New Jersey Avenue SE  
Washington, DC 20590

January 28, 2011

MR. CHRISTOPHER T. SANDVIG  
PRODUCT COMPLIANCE/TREAD OFFICER  
SERVICE & QUALITY  
VOLKSWAGEN OF AMERICA, INC.  
3800 HAMLIN ROAD  
AUBURN HILLS, MI 48326

NVS-215dgl  
11V-031

**SUBJECT: OCCUPANT CRASH PROTECTION/FMVSS 208**

**DEAR MR. SANDVIG:**

This letter serves to acknowledge Volkswagen of America, Inc.'s (VW) notification to the National Highway Traffic Safety Administration (NHTSA) of a safety noncompliance with Federal Motor Vehicle Safety Standard No. 208, "Occupant Crash Protection," in the products described below for which a safety recall campaign shall be conducted pursuant to Federal law.

Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

**Makes/Models/Model Years:**

VOLKSWAGEN/NEW BEETLE/2010

VOLKSWAGEN/NEW BEETLE CONVERTIBLE/2010

**NHTSA Campaign Number:** 11V-031

**Mfg's Report Date:** January 21, 2011

**Components:** SEATS

**Potential Number of Units Affected:** 27

**Summary:**

VOLKSWAGEN IS RECALLING CERTAIN MODEL YEAR 2010 NEW BEETLE AND NEW BEETLE CONVERTIBLE MANUFACTURED FROM SEPTEMBER 1, 2010, THROUGH SEPTEMBER 22, 2010, FOR FAILING TO COMPLY WITH THE BARRIER TEST REQUIREMENTS OF FEDERAL MOTOR VEHICLES SAFETY STANDARDS NO. 208, "OCCUPANT CRASH PROTECTION," THAT WENT INTO EFFECT ON SEPTEMBER 1, 2010.

**Consequence:**

THE VEHICLES DO NOT MEET WITH REQUIREMENTS THAT WENT INTO EFFECT ON SEPTEMBER 1, 2010, AND THEREFORE MAY NOT OFFER THE PROTECTION ATTENDANT TO THOSE REQUIREMENTS.

**Remedy:**

DEALERS WILL OFFER TO REPLACE THEIR VEHICLE WITH A COMPARABLE VEHICLE THAT WAS PRODUCED PRIOR TO SEPTEMBER 1, 2010, AND THUS COMPLIANT WITH FMVSS 208 REQUIREMENTS IN FORCE UNTIL AUGUST 31, 2010. THE SAFETY RECALL IS EXPECTED TO BEGIN ON OR BEFORE FEBRUARY 1, 2011. OWNERS MAY CONTACT VOLKSWAGEN AT 1-800-822-8987.

**Notes:**

VOLKSWAGEN SAFETY RECALL NO. 63A5/U5. CUSTOMERS MAY ALSO CONTACT THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION'S VEHICLE SAFETY HOTLINE AT 1-888-327-4236 (TTY 1-800-424-9153), OR GO TO [HTTP://WWW.SAFERCAR.GOV](http://www.safercar.gov).

The information in your defect report appears to satisfy the minimum requirements of 49 CFR 573.6.

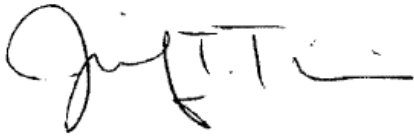
Please provide the following additional information and be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on or before 30 days after close of the calendar quarter.

Your contact for this recall will be Delia Lopez who may be reached by phone at 202-366-9525, or by email at [Delia.lopez@dot.gov](mailto:Delia.lopez@dot.gov), or through the office email at [RMD.ODI@dot.gov](mailto:RMD.ODI@dot.gov). We look forward to working with you toward a successful completion of this recall campaign.

Sincerely,

A handwritten signature in black ink, appearing to read "Jennifer Timian". The signature is fluid and cursive, with a long horizontal stroke at the end.

Jennifer Timian  
Chief, Recall Management Division  
Office of Defects Investigation  
Enforcement