



U.S. Department
of Transportation
**National Highway
Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

January 28, 2011

MR. KEITH TAKASAWA
DIRECTOR, PRODUCT DEVELOPMENT
THINK NORTH AMERICA, INC.
22226 GARRISON STREET
DEARBORN, MI 48124

NVS-215dgl
11V-025

SUBJECT: PASSENGER-SIDE SEAT BELT SUBASSEMBLY

DEAR MR. TAKASAWA:

This letter serves to acknowledge THINK North America, Inc.'s (THINK) notification to the National Highway Traffic Safety Administration (NHTSA) of a safety noncompliance with Federal Motor Vehicle Safety Standard No. 208, "Occupant Crash Protection," in the products described below for which a safety recall campaign shall be conducted pursuant to Federal law.

Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:
THINK/THINK CITY/2011

NHTSA Campaign Number: 11V-025

Mfg's Report Date: January 19, 2011

Components: SEAT BELTS

Potential Number of Units Affected: 16

Summary:

THINK NORTH AMERICA IS RECALLING CERTAIN MODEL YEAR 2011 THINK CITY VEHICLES FOR FAILING TO COMPLY WITH THE REQUIREMENTS OF FEDERAL MOTOR VEHICLE SAFETY STANDARD NO. 208, "OCCUPANT CRASH PROTECTION." THE SEAT BELTS MAY HAVE BEEN INCORRECTLY INSTALLED. AS A RESULT, A CHILD RESTRAINT SYSTEM USED IN THE PASSENGER SEATING POSITION MAY NOT BE POSITIONED OR RETAINED PROPERLY.

Consequence:

THE SEAT BELT MAY NOT RESTRAIN THE CHILD AS INTENDED DURING NORMAL VEHICLE OPERATION OR DURING A CRASH, INCREASING THE RISK OF INJURY.

Remedy:

DEALER WILL INSPECT, REINSTALL OR, IF NEEDED, REPLACE THE VEHICLE'S SEAT BELTS. THIS SERVICE WILL BE PERFORMED FREE OF CHARGE. THE MANUFACTURER HAS NOT YET PROVIDED AN OWNER NOTIFICATION SCHEDULE. THINK'S AUTHORIZED TOLL FREE SERVICE LINE AT 855-698-4465.

Notes:

THINK'S SAFETY RECALL NO. 11-101. OWNERS MAY ALSO CONTACT THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION'S VEHICLE SAFETY HOTLINE AT 1-888-327-4236 (TTY 1-800-424-9153), OR GO TO [HTTP://WWW.SAFERCAR.GOV](http://www.safercar.gov).

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

We have reviewed your proposed owner notification letter and it meets the requirements of Part 577.

Please provide the following additional information and be reminded of the following requirements:

Please provide us with the beginning and ending dates for the build date range of vehicles affected by this recall.

You are required to provide an estimated date including month, day, and year, when you will send notifications to owners, dealers, and distributors as soon as it becomes available. Please note that you are expected to notify your owners of this safety defect no later than 60 days from the date of the filing of your defect information report.

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on or before 30 days after the close of the calendar quarter.

Your contact for this recall will be Delia Lopez who may be reached by phone at 202-366-9525, or by email at Delia.lopez@dot.gov, or through the office email at RMD.ODI@dot.gov. We look forward to working with you toward a successful completion of this recall campaign.

Sincerely,

A handwritten signature in black ink, appearing to read "Jennifer Timian". The signature is fluid and cursive, with a large initial "J" and a long horizontal stroke at the end.

Jennifer Timian
Chief, Recall Management Division
Office of Defects Investigation
Enforcement