

#### MAZDA MOTOR CORPORATION

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> Oct 28, 2010 Our Ref. No. NH10/25

Recall Management Division (NVS-215) Associate Administrator for Enforcement National Highway Traffic Safety Administration 1200 New Jersey Avenue, SE Washington, DC 20590

Re: Submission of Quarterly Report for the Third Quarter of 2010

In accordance with the provisions of Section 573.7, Part 573, Title 49, we enclose the quarterly report on the following Recall Campaign ID Number.

(1) 09V-126 2010 Mazda3 Emission Harness (6th repo	· •/
(2) 09V-187 2009 Mazda3 Dynamic Stability Control (5th repo	rt)
(3) 09V-414 1995-1997 and 2001-2003 B-Series Cruise Control Deactivation Switch (4th repo	rt)
(4) 10V-051 2010 CX-9 Seat Warmer (3rd repo	rt)
(5) 10V-374 2007-2009 Mazda3 and Mazda5 Power Steering (1st repo	rt)

If there are any questions regarding this report, please contact David Robertson of Mazda North American Operations at (313) 594-7778.

Sincerely yours,

Kavre

Mitsuhide Kikkawa Manager Vehicle Regulation & US Certification Group Environmental & Safety Engineering Department

Enclosed: Quarterly Report

cc: Mazda North American Operations Irvine Office Mazda North American Operations Allen Park Office

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2000-2001

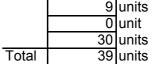
Rep	ort Date:	October 26, 20	<u>10</u>	Calendar Quarter:	The Third o	uarter of 2010
Safe	ety Recall (	Quarterly Report	from <u>July 1, 20</u>	10 through Septemb	<u>er 30, 2010</u>	
Man	ufacturer:	Mazda Motor Co	rporation			
Reca	all Subject	:: <u>2010 Mazda3 E</u>	Emission Harne	<u>SS</u>		
1.	NHTSA S	Safety Recall Car	npaign Numbei	r:		<u>09V-126</u>
	Mazda R	ecall Campaign (	Code Number:			<u>#5409D</u>
2.	The date	notification to pu	rchasers begar	ו:		<u>May 6, 2009</u>
	The date	notification of pu	rchasers was c	completed:		<u>May 6, 2009</u>
3.	The Tota	I Number of Item	s Involved:			25,299 units
	Number	of Items Returned	d from Inventor	y or Remedied Prior	to Sale:	17,537 units
4.	Total Nur	mber of Receiving	g Corrective Ac	tion:		21,783 units
	Rep	air Procedure	Num	ber		
	Inventory	Return		17,537		
	Inspectio	n Only		0		
		/Replaced		4,246		
	Total			21,783		

5. Items Determined to be Unreachable

Total Number Exported:	0unit
Total Number Stolen:	0unit
Total Number Scrapped:	13 units
Total Number Unable to Notify:	79 units
Total Number Otherwise Unreachable: Vehicle sold, name/address not provided Do not own a Mazda Blank reply card returned	0 unit 0 unit 2 units Total 2 units

Repor	rt Date: Octobe	er 26, 2010		Calendar Quarter:	The T	hird quarter of 2010
Safety	Safety Recall Quarterly Report from July 1, 2010 through September 30, 2010					
Manuf	facturer: <u>Mazda I</u>	Motor Corpo	<u>oration</u>			
Recall	LSubject: 2009 N	/lazda3 Dvr	namic Stability	Control Compliance	۵	
	-	-	-		<u> </u>	001/ 407
1. N	NHTSA Safety R	ecall Camp	aign Number:			<u>09V-187</u>
Ν	Vazda Recall Ca	mpaign Co	de Number:			<u>#5509E</u>
2. 1	The date notificat	ion to purct	hasers began			<u>September 24, 2009</u>
			-			-
I	The date notificat	ion of purch	nasers was co	ompleted:		<u>September 24, 2009</u>
3. 1	The Total Numbe	of Items I	nvolved:			7,122 units
-					<b>.</b> .	
Γ	Number of Items	Returned fr	rom Inventory	or Remedied Prior t	o Sale:	328 units
4. 1	Total Number of I	Receivina (	Corrective Act	ion <sup>.</sup>		5,573 units
т. т						0,070 unito
	Repair Proc	edure	Numb	er328		
	nventory Return nspection Only			0		
	Repaired/Replace	ed		5,245		
	Total			5,573		
5. l	tems Determined	d to be Unre	eachable			
٦	Total Number Ex	ported:				0 unit
1	Total Number Sto	olen:				0unit
٦	Total Number Sc	rapped:				14 units
T	Total Number Un	able to Not	ify:			189 units
٦		l, name/ado	reachable: fress not prov	ided		9 units
	Do not own	a Mazda				0 unit

Blank reply card returned



Report Date: October 26, 2010 Calendar Quarter: <u>The Third quarter of 2010</u> Safety Recall Quarterly Report from July 1, 2010 through September 30, 2010 Manufacturer: Mazda Motor Corporation Recall Subject: 1995-1997 and 2001-2003 B-Series Cruise Control Deactivation Switch 1. NHTSA Safety Recall Campaign Number: 09V-414 Mazda Recall Campaign Code Number: <u>#5709J</u> 2. The date notification to purchasers began: November 13, 2009 The date notification of purchasers was completed: November 13, 2009 3. The Total Number of Items Involved: 34,512 units Number of Items Returned from Inventory or Remedied Prior to Sale: 0 unit 4. Total Number of Receiving Corrective Action: 4,742 units Repair Procedure Number Inventory Return 0 Inspection Only 0 Repaired/Replaced 4.742 4,742 Total

Items Determined to be Unreachable 5.

> 1 unit Total Number Exported: Total Number Stolen: 0 unit 1,602 units Total Number Scrapped: 1,429 units Total Number Unable to Notify: Total Number Otherwise Unreachable: Vehicle sold, name/address not provided Do not own a Mazda Blank reply card returned

		units
	10	units
		units
Total	187	units

Rep	ort Date:	<u>October 26, 2010</u>	Calendar Quarter:	The Third q	uarter of 2010
Safe	ety Recall (	Quarterly Report from July 1, 20	10 through Septembe	<u>er 30, 2010</u>	
Man	ufacturer:	Mazda Motor Corporation			
Reca	all Subject	:: 2010 CX-9 Seat Warmer			
1.	NHTSA S	Safety Recall Campaign Number			<u>10V-051</u>
	Mazda R	ecall Campaign Code Number:			<u>#5810B</u>
2.	The date	notification to purchasers begar	1:		<u>March 9, 2010</u>
	The date	notification of purchasers was c	ompleted:		<u>March 9, 2010</u>
3.	The Tota	I Number of Items Involved:			12,182 units
	Number	of Items Returned from Inventor	y or Remedied Prior t	o Sale:	5,493 units
4.	Total Nur	mber of Receiving Corrective Ac	tion:		9,512 units

Repair Procedure	Number
Inventory Return	5,493
Inspection Only	0
Repaired/Replaced	4,019
Total	9,512

5. Items Determined to be Unreachable

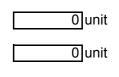
Total Number Exported:

Total Number Stolen:

Total Number Scrapped:

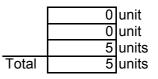
Total Number Unable to Notify:

Total Number Otherwise Unreachable: Vehicle sold, name/address not provided Do not own a Mazda Blank reply card returned



1	unit

55 units



Rep	ort Date:	<u>October 26, 2010</u>	Calendar Quarter:	The Third quarter of 2010	
Safe	ty Recall C	Quarterly Report from July 1, 2	010 through Septembe	er 30, 2010	
Man	ufacturer:	Mazda Motor Corporation			
Reca	all Subject	: <u>2007-2009 Mazda3 and Maz</u>	da5 Power Steering		
1.	NHTSA S	afety Recall Campaign Numb	er:	<u>10V-37</u>	4
	Mazda Re	ecall Campaign Code Number		<u>#6010</u>	Η
2.	The date	notification to purchasers beg	an:	September 15, 201	0
		notification of purchasers was		September 15, 201	
					_
3.	The Total	Number of Items Involved:		213,226 uni	ts
	Number o	of Items Returned from Invento	ory or Remedied Prior t	o Sale: 0 uni	t
4.	Total Nur	nber of Receiving Corrective A	Action:	2,003 uni	ts

Repair Procedure	Number
Inventory Return	0
Inspection Only	0
Repaired/Replaced	2,003
Total	2,003

5. Items Determined to be Unreachable

Total Number Exported:	To be reported in the '11 1st quarter report
Total Number Stolen:	To be reported in the '11 1st quarter report
Total Number Scrapped:	To be reported in the '11 1st quarter report
Total Number Unable to Notify:	To be reported in the '11 1st quarter report
Total Number Otherwise Unreachable: Vehicle sold, name/address not provided Do not own a Mazda Blank reply card returned	To be reported in the '11 1st quarter report