



Toyota Customer Services

Toyota Motor Sales, U.S.A., Inc.
19001 South Western Avenue, S207
Torrance, CA 90509-2991

TMS-NTC-10231
October 28, 2010

Associate Administrator
Enforcement Division
NHTSA
U.S. Department of Transportation
Attention: Recall Management Division (NVS-215)
1200 New Jersey Ave, SE
Washington, D.C. 20590

Subject: Quarterly Report – September 30, 2010

Dear Administrator:

Pursuant to 49CFR Part 573.7, enclosed are the Quarterly Reports for the following campaigns for the period ending September 30, 2010:

NHTSA Campaign No.	Toyota Campaign No.	Report No.
09E-022	(90E)	6
09V-332	(90G)	5
09V-338	(90H)	5
09V-223	(90I)	5
09V-234	(90J/9LF)	4
09V-388	(90L/9LG)	3
10V-023	(90L)	3
09V-444	(90M)	3
10V-017	(A0A)	3
10V-039	(A0B/ALA)	3
10V-040	(A0C)	3
10V-042	(A0D)	3
10V-091	-	3
10V-159	(ALB)	2
10V-176	(A0G)	2
10V-218	(ALC)	1
10V-285	(ALD)	1
10V-309	(ALE)	1
10V-345	(A0H)	1
10V-346	(ALF)	1

Sincerely,

George Morino
National Quality Compliance Manager

Enclosure

cc: Jeff Quandt (NHTSA)

QUARTERLY REPORT ON NOTIFICATION CAMPAIGN - PART 573.7 (b)

MANUFACTURER: Toyota Motor Corporation
Toyota Motor Sales, U.S.A., Inc.

QUARTER ENDING DATE: September 30, 2010

REPORT NUMBER	NHTSA CAMPAIGN NUMBER (Toyota Campaign Number)	DATE OF NOTIFICATION		NUMBER OF VEHICLES			
		Started b (2)	Ended b (2)	Involved in Campaign b (3)	Inspected And Repaired b (4)	Inspected But Repair Not Required b (4)	Unreachable** b (5)
1	10V-309 (ALE)	9/01/10	On going	138,874	12,377	N/A	0

** The following explanations pertain to the number of unreachable vehicles:

- * Owner of the vehicle is deceased: _____
- * Notice not accepted by the owner: _____
- * Address unknown: _____
- * Notice unclaimed: _____
- * Vehicle wrecked and scrapped: _____
- * Vehicle is exported: _____
- * Vehicle is either sold or traded: _____
- * Stolen: _____