



mazda

MAZDA MOTOR CORPORATION

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Jan 28, 2011

Our Ref. No. FQ110128-01

Recall Management Division (NVS-215)
Associate Administrator for Enforcement
National Highway Traffic Safety Administration
1200 New Jersey Avenue, SE
Washington, DC 20590

Re: Submission of Quarterly Report for the Fourth Quarter of 2010

In accordance with the provisions of Section 573.7, Part 573, Title 49, we enclose the quarterly report on the following Recall Campaign ID Number.

- | | | |
|-------------|---|--------------|
| (1) 09V-187 | 2009 Mazda3 Dynamic Stability Control | (6th report) |
| (2) 09V-414 | 1995-1997 and 2001-2003 B-Series Cruise Control Deactivation Switch | (5th report) |
| (3) 10V-051 | 2010 CX-9 Seat Warmer | (4th report) |
| (4) 10V-374 | 2007-2009 Mazda3 and Mazda5 Power Steering | (2nd report) |
| (5) 10V-600 | 2009-2010 Mazda5 Fuel Pump Connector | (1st report) |

If there are any questions regarding this report, please contact David Robertson of Mazda North American Operations at (313) 594-7778.

Sincerely yours,

Hiroshi Abe
Manager
Field Quality Group
Product Quality Department

Enclosed: Quarterly Report

cc: Mazda North American Operations Irvine Office
Mazda North American Operations Allen Park Office

ZOOM-ZOOM

Safety Recall Quarterly Report Information
Required per 49 CFR Part 573.6

Report Date: January 27, 2011 Calendar Quarter: The Fourth quarter of 2010

Safety Recall Quarterly Report from October 1, 2010 through December 31, 2010

Manufacturer: Mazda Motor Corporation

Recall Subject: 2010 CX-9 Seat Warmer

1. NHTSA Safety Recall Campaign Number: 10V-051
Mazda Recall Campaign Code Number: #5810B

2. The date notification to purchasers began: March 9, 2010
The date notification of purchasers was completed: March 9, 2010

3. The Total Number of Items Involved: 12,182 units
Number of Items Returned from Inventory or Remedied Prior to Sale: 5,680 units

4. Total Number of Receiving Corrective Action: 9,919 units

Repair Procedure	Number
Inventory Return	5,680
Inspection Only	0
Repaired/Replaced	4,239
Total	9,919

5. Items Determined to be Unreachable

Total Number Exported: 0 unit

Total Number Stolen: 0 unit

Total Number Scrapped: 3 units

Total Number Unable to Notify: 55 units

Total Number Otherwise Unreachable:

Vehicle sold, name/address not provided 0 unit

Do not own a Mazda 0 unit

Blank reply card returned 5 units

Total 5 units