

MAZDA MOTOR CORPORATION

3-1, Shinchi, Fuchu-cho, Aki-gun Hiroshima 730-8670, Japan

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> Oct 28, 2010 Our Ref. No. NH10/25

Recall Management Division (NVS-215)
Associate Administrator for Enforcement
National Highway Traffic Safety Administration
1200 New Jersey Avenue, SE
Washington, DC 20590

Re: Submission of Quarterly Report for the Third Quarter of 2010

In accordance with the provisions of Section 573.7, Part 573, Title 49, we enclose the quarterly report on the following Recall Campaign ID Number.

(1) 09V-126	2010 Mazda3 Emission Harness	(6th report)
(2) 09V-187	2009 Mazda3 Dynamic Stability Control	(5th report)
(3) 09V-414	1995-1997 and 2001-2003 B-Series Cruise Control Deactivation Switch	(4th report)
(4) 10V-051	2010 CX-9 Seat Warmer	(3rd report)
(5) 10V-374	2007-2009 Mazda3 and Mazda5 Power Steering	(1st report)

If there are any questions regarding this report, please contact David Robertson of Mazda North American Operations at (313) 594-7778.

Sincerely yours,

Mitsuhide Kikkawa

Klaure

Manager

Vehicle Regulation & US Certification Group Environmental & Safety Engineering Department

Enclosed: Quarterly Report

cc: Mazda North American Operations Irvine Office

Mazda North American Operations Allen Park Office

700m-700m

Mazda Recall Campaign Code Number: The date notification to purchasers began: The date notification of purchasers was completed: May 6, 2009 May 6, 2009 The Total Number of Items Involved: Number of Items Returned from Inventory or Remedied Prior to Sale: Total Number of Receiving Corrective Action: Repair Procedure Number Inventory Return 17,537 Inspection Only 0 Repaired/Replaced 4,246 Total 21,783	Rep	on Date. October 26, 20	<u>10</u>	Calendar Quarter.	<u>me mila q</u>	uarter of 2010
Recall Subject: 2010 Mazda3 Emission Harness 1. NHTSA Safety Recall Campaign Number:	Safe	ty Recall Quarterly Report	from <u>July 1, 20</u>	010 through Septembe	er 30, 2010	
1. NHTSA Safety Recall Campaign Number: Mazda Recall Campaign Code Number: #5409D 2. The date notification to purchasers began: The date notification of purchasers was completed: May 6, 2009 3. The Total Number of Items Involved: Number of Items Returned from Inventory or Remedied Prior to Sale: 4. Total Number of Receiving Corrective Action: Repair Procedure Number Inventory Remedied Prior to Sale: 7.537 units Repaired/Replaced Number 17,537 Inspection Only 0 Repaired/Replaced 4,246 Total Number Exported: Total Number Stolen: Total Number Stolen: Total Number Scrapped: Total Number Unable to Notify: Total Number Unable to Notify: Total Number Otherwise Unreachable: Vehicle sold, name/address not provided Do not own a Mazda Blank reply card returned Diagram 17,537 Inspection Only 1,537 Inspection Only 1,537 Inspection Only 2,537 Inspection Only 3,537 Inspection Only 4,246 Inspection Only 5,537 Inspection Only 6,537 Inspection Only 7,537 Inspection Only 7,537 Inspection Only 7,537 Inspection Only 8,537 Inspection Only 9,537 I	Man	ufacturer: <u>Mazda Motor Co</u>	<u>rporation</u>			
Mazda Recall Campaign Code Number: #5409D 2. The date notification to purchasers began: May 6, 2009 The date notification of purchasers was completed: May 6, 2009 3. The Total Number of Items Involved: 25,299] units Number of Items Returned from Inventory or Remedied Prior to Sale: 17,537] units 4. Total Number of Receiving Corrective Action: 21,783] units Repair Procedure Number	Reca	all Subject: <u>2010 Mazda3 E</u>	Emission Harne	<u>ess</u>		
2. The date notification to purchasers began: The date notification of purchasers was completed: May 6, 2009 May 6, 2009 3. The Total Number of Items Involved: Number of Items Returned from Inventory or Remedied Prior to Sale: 17,537 units 4. Total Number of Receiving Corrective Action: Repair Procedure Number Inventory Return 17,537 Inspection Only 0 Repaired/Replaced 4,246 Total 21,783 5. Items Determined to be Unreachable Total Number Exported: 0 unit Total Number Stolen: 0 unit Total Number Unable to Notify: 79 units Total Number Otherwise Unreachable: Vehicle sold, name/address not provided Do not own a Mazda Blank reply card returned	1.	NHTSA Safety Recall Car	npaign Numbe	er:		<u>09V-126</u>
The date notification of purchasers was completed: May 6, 2009 3. The Total Number of Items Involved: Number of Items Returned from Inventory or Remedied Prior to Sale: 17,537 units 4. Total Number of Receiving Corrective Action: Repair Procedure Inventory Return Inventory Return Inspection Only Inspection Only Inspection Only Inspection Only Intelligent Inventory Replaced Intelligent Inventory Return Intelligent Inventory Return Inspection Only Inspection Only Inspection Only Intelligent Inventory Return Inspection Only Intelligent Inventory Return Intelligent Inventory Return Intelligent Inventory Return Intelligent Intelligen		Mazda Recall Campaign (Code Number:			#5409D
3. The Total Number of Items Involved: Number of Items Returned from Inventory or Remedied Prior to Sale: 17,537 units 17,537 units 17,537 units Repair Procedure Number Inventory Return 17,537 Inspection Only 0 Repaired/Replaced 4,246 Total 21,783 18. Items Determined to be Unreachable Total Number Exported: 0 unit Total Number Stolen: 0 unit Total Number Otherwise Unreachable: Vehicle sold, name/address not provided Do not own a Mazda Blank reply card returned 0 units	2.	The date notification to pu	rchasers bega	n:		May 6, 2009
Number of Items Returned from Inventory or Remedied Prior to Sale: 17,537 units 17,537 units Repair Procedure Number Inventory Return 17,537 Inspection Only 0 Repaired/Replaced 4,246 Total 21,783 15. Items Determined to be Unreachable Total Number Exported: 0 unit Total Number Stolen: 0 unit Total Number Unable to Notify: 79 units Total Number Otherwise Unreachable: Vehicle sold, name/address not provided Do not own a Mazda Blank reply card returned 2 units		The date notification of pu	rchasers was	completed:		May 6, 2009
4. Total Number of Receiving Corrective Action: Repair Procedure	3.	The Total Number of Item	s Involved:			25,299 units
Repair Procedure Number Inventory Return 17,537 Inspection Only 0 Repaired/Replaced 4,246 Total 21,783 5. Items Determined to be Unreachable Total Number Exported: 0 unit Total Number Stolen: 0 unit Total Number Scrapped: 13 units Total Number Unable to Notify: 79 units Total Number Otherwise Unreachable: Vehicle sold, name/address not provided 0 unit Do not own a Mazda 0 unit Blank reply card returned 2 units		Number of Items Returned	d from Inventor	ry or Remedied Prior t	to Sale:	17,537 units
Inventory Return 17,537 Inspection Only 0 Repaired/Replaced 4,246 Total 21,783 5. Items Determined to be Unreachable Total Number Exported: 0 unit Total Number Stolen: 0 unit Total Number Scrapped: 13 units Total Number Unable to Notify: 79 units Total Number Otherwise Unreachable: Vehicle sold, name/address not provided Do not own a Mazda Blank reply card returned 17,537 Inspection Only 0 Ounit	4.	Total Number of Receiving	g Corrective A	ction:		21,783 units
Inspection Only Repaired/Replaced 4,246 Total 21,783 5. Items Determined to be Unreachable Total Number Exported: 0 unit Total Number Stolen: 0 unit Total Number Scrapped: 13 units Total Number Unable to Notify: 79 units Total Number Otherwise Unreachable: Vehicle sold, name/address not provided Do not own a Mazda Blank reply card returned 0 units			Num			
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Total 21,783 5. Items Determined to be Unreachable Total Number Exported: 0 unit Total Number Stolen: 13 units Total Number Unable to Notify: 79 units Total Number Otherwise Unreachable: Vehicle sold, name/address not provided Do not own a Mazda Blank reply card returned 2 units		•				
5. Items Determined to be Unreachable Total Number Exported: Total Number Stolen: Total Number Scrapped: Total Number Unable to Notify: Total Number Otherwise Unreachable: Vehicle sold, name/address not provided Do not own a Mazda Blank reply card returned Dunit 0 unit 79 units 0 unit 2 units						
Total Number Exported: Total Number Stolen: Total Number Scrapped: Total Number Unable to Notify: Total Number Unable to Notify: Total Number Otherwise Unreachable: Vehicle sold, name/address not provided Do not own a Mazda Blank reply card returned Do unit O unit O unit 79 units 79 units		Total		21,783		
Total Number Stolen: Total Number Scrapped: Total Number Unable to Notify: Total Number Otherwise Unreachable: Vehicle sold, name/address not provided Do not own a Mazda Blank reply card returned Dounit Ounit 13 units 79 units 0 unit 2 units	5.	Items Determined to be U	nreachable			
Total Number Scrapped: Total Number Unable to Notify: Total Number Otherwise Unreachable: Vehicle sold, name/address not provided Do not own a Mazda Blank reply card returned 13 units 79 units 0 unit 2 units		Total Number Exported:				0 unit
Total Number Unable to Notify: Total Number Otherwise Unreachable: Vehicle sold, name/address not provided Do not own a Mazda Blank reply card returned Total Number Unable to Notify: 79 units 0 unit 2 units		Total Number Stolen:				0 unit
Total Number Otherwise Unreachable: Vehicle sold, name/address not provided Do not own a Mazda Blank reply card returned Double 1		Total Number Scrapped:				13 units
Vehicle sold, name/address not provided Do not own a Mazda Blank reply card returned 0 unit 2 units		Total Number Unable to N	lotify:			79 units
		Vehicle sold, name/a Do not own a Mazda	iddress not pro	ovided	Total	0 unit 2 units

Repo	ort Date:	October 26, 20	<u>10</u>	Calendar C	Quarter:	The Th	<u>ird quar</u>	ter of 20	<u>10</u>
Safety Recall Quarterly Report from July 1, 2010 through September 30, 2010									
Man	ufacturer:	Mazda Motor Co	rporation						
Reca	all Subject	: 2009 Mazda3 <u>D</u>	ynamic Stabilit	y Control Co	ompliance	<u> </u>			
1.	NHTSA S	Safety Recall Can	npaign Number	:				<u>09V</u>	<u>/-187</u>
	Mazda R	ecall Campaign (Code Number:					<u>#5</u>	<u>509E</u>
2.	The date	notification to pu	rchasers began	:			<u>Septem</u>	nber 24,	<u> 2009</u>
	The date	notification of pu	rchasers was c	ompleted:			<u>Septem</u>	nber 24,	<u>2009</u>
3.	The Tota	l Number of Items	s Involved:					7,122	units
	Number of	of Items Returned	from Inventory	or Remedie	ed Prior to	o Sale:		328	units
4.	Total Nur	mber of Receiving	g Corrective Act	ion:				5,573	units
	Rep	air Procedure	Numb	er					
	Inventory			328					
	Inspectio			0					
	Total	/Replaced		5,245 5,573					
5.		termined to be U	nreachable	0,010					
	Total Nur	mber Exported:						0	unit
	Total Nur	mber Stolen:						0	unit
	Total Nur	mber Scrapped:						14	units
	Total Nur	mber Unable to N	otify:					189	units
	Veh Do i	mber Otherwise L nicle sold, name/a not own a Mazda nk reply card retu	ddress not prov	rided		To	otal	0 30	4

Repo	ort Date:	October 26, 201	<u>10</u>	Calendar (Quarter:	The Thi	rd quarter	of 201	0
Safe	ty Recall (Quarterly Report	from <u>July 1, 20</u>	10 through S	Septembe	er 30, 201	<u>10</u>		
Man	ufacturer:	Mazda Motor Co	rporation						
Reca	all Subject	:: <u>1995-1997 and</u>	2001-2003 B-S	Series Cruis	e Control	Deactiva	tion Switch	<u>1</u>	
1.	NHTSA S	Safety Recall Can	npaign Number	·-				<u>09V-</u>	<u>414</u>
	Mazda R	ecall Campaign (Code Number:					<u>#57</u>	<u> 109J</u>
2.	The date	notification to pu	rchasers begar	n:			November	· 13, 2	:009
	The date	notification of pu	rchasers was c	ompleted:			November	· 13, 2	009
3.	The Tota	l Number of Items	s Involved:				34	,512 ι	units
	Number of	of Items Returned	I from Inventory	or Remedi	ed Prior t	o Sale:		0 ι	unit
4.	Rep Inventory Inspectio		g Corrective Ac				4	<u>,742</u> ι	ınits
5.	Items De	termined to be U	nreachable						
	Total Nur	mber Exported:						1	unit
	Total Nur	mber Stolen:						<u>0</u> ι	unit
	Total Nur	mber Scrapped:					1	,602 ι	units
	Total Nur	mber Unable to N	otify:				1	,429 ι	units
	Veh Do i	mber Otherwise U nicle sold, name/a not own a Mazda nk reply card retu	ddress not pro	vided		To	otal	72 u	units units units units

		<u>u</u> Cale			uarter of 2010
Safe	ty Recall Quarterly Report	rom July 1, 2010 thro	ough Septembe	er 30, 2010	
Manı	ufacturer: <u>Mazda Motor Co</u>	poration			
Reca	all Subject: <u>2010 CX-9 Sea</u>	: Warmer			
1.	NHTSA Safety Recall Can	npaign Number:			<u>10V-051</u>
	Mazda Recall Campaign (ode Number:			<u>#5810B</u>
2.	The date notification to pu	chasers began:			March 9, 2010
	The date notification of pu	chasers was comple	eted:		March 9, 2010
3.	The Total Number of Items	Involved:			12,182 units
	Number of Items Returned	from Inventory or Re	emedied Prior t	o Sale:	5,493 units
4.	Total Number of Receiving	Corrective Action:			9,512 units
	Repair Procedure	Number			
	Inventory Return	5	5,493		
	Inspection Only		0		
	Repaired/Replaced		1,019		
	Total	٤	0,512		
5.	Items Determined to be U	reachable			
	Total Number Exported:				0 unit
	Total Number Stolen:				0 unit
	Total Number Scrapped:				1 unit
	Total Number Unable to N	otify:			55 units
	Total Number Otherwise L Vehicle sold, name/a Do not own a Mazda Blank reply card retu	ddress not provided		Total	0 unit 0 unit 5 units 5 units

Report Date: October 26, 2010 Calendar Quarter: The Third quarter of 2010 Safety Recall Quarterly Report from July 1, 2010 through September 30, 2010 Manufacturer: Mazda Motor Corporation Recall Subject: 2007-2009 Mazda3 and Mazda5 Power Steering NHTSA Safety Recall Campaign Number: 10V-374 Mazda Recall Campaign Code Number: <u>#6010H</u> 2. The date notification to purchasers began: September 15, 2010 The date notification of purchasers was completed: <u>September 15, 2010</u> 3. The Total Number of Items Involved: 213,226 units Number of Items Returned from Inventory or Remedied Prior to Sale: 0 unit

Repair Procedure	Number
Inventory Return	0
Inspection Only	0
Repaired/Replaced	2,003
Total	2 003

Total Number of Receiving Corrective Action:

5. Items Determined to be Unreachable

Total Number Exported: To be reported in the '11 1st quarter report

Total Number Stolen: To be reported in the '11 1st quarter report

Total Number Scrapped: To be reported in the '11 1st quarter report

Total Number Unable to Notify: To be reported in the '11 1st quarter report

Total Number Otherwise Unreachable:

Vehicle sold, name/address not provided

Do not own a Mazda Blank reply card returned To be reported in the '11 1st quarter report

2,003 units