TOYOTA

Scott R. Cordes
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October 27, 2011

Via Federal Express

Mr. Daniel C. Smith
Associate Administrator for Enforcement
National Highway Traffic Safety Administration
1200 New Jersey Avenue, SE
Washington, DC 20590

   Re: 10V-035
       Quarterly Report – Period Ending September 30, 2011

Dear Mr. Smith,

   Pursuant to 49 CFR Part 573.7, please find enclosed Gulf States Toyota, Inc.'s Quarterly Report for the above referenced campaign. The report is for the period ending September 30, 2011.

   Please let me know if you have any questions.

             Very Truly Yours,

             Scott R. Cordes
             Chief Legal Counsel

Enclosure

cc: Ms. Jacqueline Glassman

QUARTERLY REPORT ON NOTIFICATION CAMPAIGN – PART 573.7 (b)

DISTRIBUTOR: Gulf States Toyota, Inc. **QUARTER ENDING DATE: September 30, 2011**

REPORT NUMBER	NHTSA CAMPAIGN NUMBER		DATE OF NOTIFICATION		NUMBER OF VEHICLES			
			Started	Ended	Involved in Campaign	Inspected and Repaired	Inspected But Repair Not Required	Unreachable**
			b(2)	b(2)	b(3)	b(4)	b(4)	(b) 5
1	10V-035	Vehicles Requiring Label Only	5/27/10	10/15/10	271,308*	N/A	N/A	6,480
		Vehicles Requiring Placard & Label	6/4/10	9/30/10	108	6	N/A	1
		Vehicles Requiring Placard, Label & Wheel/Tire Upgrade	6/4/10	6/4/10	1	1	N/A	0

* Approximately 271,308 notices were sent prior to the end of the reporting report.

** The following explanations pertain to the number of unreachable vehicles:

Vehicles Requiring Label Only:

Undeliverable/Returned by U.S. Postal Service:	6,297
No Registration or Purchaser Information Available:	25
Vehicles Sold or Traded:	150
Vehicles Totaled:	8

Vehicles Requiring Placard & Label:
Undeliverable/Returned by U.S. Postal Service: 1

(note: numbers reported are cumulative)