ATTACHMENT 1

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Sent on	07 30 2010 Expires on 08 13 2010
From	Parts and Service Division
Subject	** URGENT ** Request to Hold Units: 2010 Element Shift Cable Concern

To: All Honda Service, Sales, & Parts Managers

From: Technical Research & Support (TRS)

Re: ** URGENT ** Request to Hold Units: 2010 Element Shift Cable Concern

If you receive this iN message, you may have and/ or be receiving the vehicles that are affected by this request.

American Honda (AHM) is announcing this HOLD Order, which is effective on 7/30/2010.

Basic Problem

American Honda (AHM) has discovered that certain 2010 Elements may have a shift cable concern. **YOU MUST HOLD** all units found on the VIN list below.

Note: Any affected units sold after the posting of this notice that have problems that result in damage are the sole financial responsibility of the selling dealer.

Repair Strategy: Forthcoming

Affected VINs List:

Click here to view affected VINs

Action Required:

Call Technical Research & Support (TRS) Group at 1-800-880-1072 and ask for Mrs. Emily Figueroa if any units have been sold or dealer traded.

Thank you,

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