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By Recall Mgt Div. at 8:16 am, Mar 08, 2010

Southeast Toyota Distributors, LLC  
100 Jim Moran Boulevard  
Deerfield Beach, Florida 33442  
(954) 429-2000

March 5, 2010

Mr. George Person  
Chief, Recall Management Division  
National Highway Traffic Safety Administration  
1200 New Jersey Avenue, S.E.  
Washington DC 20590

Re: Recall Number 10V-036

Dear Mr. Person:

This is in response to the Recall Acknowledgement Letter with regard to the above referenced recall. As set forth in the Noncompliance Information Report, Southeast Toyota Distributors, LLC. (SET) has determined that some vehicles sold by SET between September 1, 2005 and June 2, 2008 were sold without requisite load carrying capacity modification labels and some vehicles sold between June 2, 2008 and October 1, 2009 were sold with conservatively inaccurate modification labels. Determining which vehicles will be included in this recall campaign involves a VIN by VIN review. SET has been working diligently to obtain the necessary historical information and to conduct the analysis necessary to complete the information fields on the Report. SET has been communicating its progress to NHTSA during this process.

SET anticipates completing the VIN by VIN analysis by April 30, 2010. At this time, SET expects to send vehicle owners Load Carrying Capacity Modification Labels which reflect the impact of any vehicle load carrying capacity changes engendered by accessorizing vehicles prior to the point of sale. While yet to be determined, a small number of vehicles may also receive updated certification labels.


SET has received no consumer complaints or reports of field incidents associated with this issue.

SET will continue its cooperation with NHTSA with regard to this recall. We anticipate submitting to the agency shortly draft notification letters for your review.

Sincerely,

Southeast Toyota Distributors, LLC.

By

  
Craig J. Pollock  
Group VP, Asst. General Mgr.

