BLUE BIRD

R10SL

September 24, 2010

Dear Blue Bird Owner:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

Blue Bird has decided that a defect which relates to motor vehicle safety exists on certain 2007-2011 model year All American front engine school and non school buses manufactured from May 26, 2006 through August 07, 2010 and certain 2007 model year Commercial Series front engine non school buses manufactured from May 16, 2007 through March 14, 2008.

On the subject buses, an incorrect combination of flat washer and serrated nut may have been installed on the bolt that secures the starter cable and engine wiring harness retaining clamp to its attaching bracket at the front of the engine above the engine cooling fan. The presence of the flat washer could prevent the serrated nut from locking against the attaching bracket, and over time, cause the serrated nut to loosen allowing the starter cable and engine wiring harness to fall and contact the engine fan hub while in operation. If the starter cable or engine wiring harness contacts the engine fan hub while the fan is in operation, the cable and/or harness covering may abrade which could result in a direct short. A direct short could potentially result in a vehicle fire.

Blue Bird is conducting a recall to correct this defect. Buses with this defect must be modified according to the enclosed instructions for Recall R10SL.

You may contact your Blue Bird dealer to arrange to have this recall performed. Or, if you prefer, you may perform this recall yourself or have a qualified repair facility convenient to you perform this recall. A qualified technician should perform this recall.

Your Blue Bird bus(es) affected by this recall are identified by body serial number(s) on the enclosed reply sheets. If you no longer own the subject bus(es), please complete the sold to section of the **labor reimbursement** sheet and return to Blue Bird in the enclosed pink postage prepaid envelope.

To receive replacement locknuts and washers to correct this condition, you must return the yellow recall reply sheet to Blue Bird in the pink, self addressed, postage prepaid envelope. Be sure to provide a valid shipping address as UPS does not deliver to P.O. Boxes.

BLUE BIRD BODY COMPANY
P.O. Box 937 – 402 Blue Bird Blvd – Fort Valley, Georgia – (478) 825-2021

Labor time to install new locknuts and flat washers and inspect the routing of the starter cable and engine wiring harness is 0.5 hrs (30 minutes) per bus.

Reimbursement for labor may be obtained by completing the **pink recall request for reimbursement sheet** provided and returning it to Blue Bird in the enclosed **pink** postage prepaid envelope. If reimbursement is not desired, please complete the bottom portion of the pink reply sheet and return to Blue Bird in the enclosed pink reply envelope so we may update our records to show recall R10SL has been completed.

If the modifications directed by this notification were performed on your bus prior to the receipt of this recall notification, complete and sign the recall reply sheet and attached a copy of the work order/invoice. Mail the documents in the **pink** self-addressed postage paid envelope included with the recall notification to Blue Bird for warranty consideration. Reimbursements will be made in accordance with the requirements of the National Highway Transportation Safety Act, Title 49 Code of Federal Regulations, Parts 573 and 577.

Federal law requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

If Blue Bird Body Company should fail to or is unable to remedy this condition without charge to you, you may contact:

ADMINISTRATOR
NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION
1200 NEW JERSEY AVENUE, SE
WASHINGTON, D.C. 20590

Or, you may call The National Highway Traffic Safety Administration toll free at:

1-888-327-4236
TTY 1-800-424-9153

Or, go to: HTTP:/WWW.SAFERCAR.GOV

Questions regarding this recall campaign should be directed to me at (478) 822-2242.

Thank you,

Bill Coleman

Bill Coleman
Corporate Recall Administrator
BLUE BIRD CORPORATION