

Schuler, Kelly (NHTSA)

From: Jon LaForte [Jon.Laforte@ducati.com]
Sent: Friday, August 13, 2010 5:07 PM
To: Lopez, Delia (NHTSA); Schuler, Kelly (NHTSA)
Subject: RE: Ducati Recall RCL-10-003
Attachments: RCL-10-003 Customer Letter.docx

Hi Kelly, Delia,

Please find attached a copy of the customer letter for NHTSA Campaign I.D. Number 10V- 358. Ducati's mailer has informed me that the customer letters were mailed today.

Regards,

Jonathan LaForte
Technical Manager
DUCATI NORTH AMERICA



Date

Name

Address

City, St, Zip

VIN#

**Subject: Ducati Motorcycles:
M.Y. 2010 Multistrada 1200 (All Versions)
Dealer Bulletin: RCL-10-003**

NHTSA Campaign I.D. Number: 10V-358

Transport Canada Safety Recall I.D. Number: 2010-261

Summary of Procedure: On the above referenced models it is necessary to replace the steering head screw with one of the proper specification.

Dear Ducati Owner,

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act & Transport Canada.

Ducati Motor Holding S.P.A. has decided that a defect that relates to motor vehicle safety exists in certain model year 2010 Multistrada 1200 (all versions) motorcycles. Our records indicate that you are the owner of a Ducati motorcycle affected by this safety recall campaign. Please take the time to read this letter and help us take the appropriate steps to ensure that your vehicle is operating properly.

Ducati Motor Holding S.P.A. has determined that during production an incorrect screw may have been installed in the motorcycle's steering head. This situation could cause the steering head to possibly become loose during normal operation of the motorcycle resulting in damage to the motorcycle and a potential hazard to the rider. Any loosening of the steering head could adversely affect the motorcycle's handling and thereby increase the risk of a crash. To correct this condition, your authorized Ducati dealer will replace the steering head screw with the correct screw. The Dealer will perform this replacement at no cost to you for parts and labor.

We request that you contact your authorized Ducati dealer and schedule an appointment, so that the required service can be performed without delay. To locate your nearest authorized Ducati dealer, please go to www.ducatiusa.com and select the "dealer locator" or you may call toll free from the U.S. 800-231-6696. Your dealer can complete the required service in under an hour, if you have an appointment. If your dealer has a number of vehicles awaiting service, additional time may be required.

Precautions - If you are not the only rider of this motorcycle, please advise all other riders of this important information. You may continue to ride this motorcycle; however, if you chose to do so, do not leave this problem unattended.



Service Problem Help:

If you believe that your dealer has failed or is unable to perform the service within a reasonable period of time, please write to:

Ducati North America, Inc.
Attn: Customer Service
10443 Bandlely Drive
Cupertino, CA 95014

If you still cannot obtain satisfaction, you may file a complaint with the appropriate Administrator listed below:

USA Customers:

National Highway Traffic Safety Administration
1200 New Jersey Avenue, SE
Washington, D.C. 20590
Or call toll-free hotline at 1-888-327-4236
(TTY 1- 800-424-9153), or go to [HTTP://WWW.SAFERCAR.GOV](http://www.safercar.gov).

Canadian Customers:

Canada Motor Vehicle Safety
And Motor Vehicle Regulation Office
Telephone: (613) 993-9542

TREADACT CUSTOMER REIMBURSEMENT PLAN

Ducati North America, Inc.

If you have paid for the repair described in the attached letter, and you would like to be considered for reimbursement, please contact your authorized Ducati dealer. Expenses from repair facilities outside of the authorized Ducati dealer network will be considered; however, the procedure must meet Ducati North

America's standards and use Ducati original replacement parts.

Your authorized Ducati retailer will request a copy of your owner notification letter, as well as, a copy of your previously paid invoice. They inspect the vehicle, if still in your possession, prior to submitting a claim on your behalf to Ducati North America, Inc. for reimbursement.

Please note the following:

Only a repair subject of this safety recall campaign is reimbursable. Ducati North America, Inc will not reimburse consequential expenses such as towing, rental, accommodations, and damage repairs.

Ducati North America, Inc. will not reimburse for prior repairs that did not utilize original Ducati parts.

We recommend that your authorized Ducati dealer be your primary contact on this issue. We anticipate that your authorized Ducati dealer will be able to answer any questions that you may have regarding your qualifications for reimbursement of a previous repair; however, our Customer Relations Dept. may be contacted at 408-253-0499 for any special assistance required.



We regret any inconvenience to you from this action; however, your safety and satisfaction are important to us. We request that you bring your Ducati motorcycle to your nearest authorized Ducati dealer at your earliest convenience.

Thank you for riding Ducati.

Sincerely,

Ducati North America
Aftersales Department