



Jaguar Land Rover North America, LLC
555 Mar-A-Lago Boulevard
Marlborough, New Jersey 07430

August 30, 2010

**RE: SAFETY RECALL J017 - Engine Cut-Out
Vehicles Affected: Jaguar XF and XK
Model Year: 2010 – 2011**

Dear Jaguar Owner:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. Jaguar has decided that a defect, relating to motor vehicle safety, exists in some 2010 model year XF and 2010 - 2011 model year XK vehicles. Your vehicle is included in this recall action.

What is the concern?

A concern has been identified with certain 2010 model year Jaguar XF and 2010 - 2011 model year XK 5.0L V8 gasoline-engine vehicles whereby the in-tank electric fuel pump may not be correctly activated as the fuel pump relay is not energized following a vehicle start-up cycle.

As a result, it is possible that the engine may start and continue to operate as normal for a variable period of time until the engine fuel demand exceeds the ability for the high pressure fuel pump to supply fuel. The engine can then cut out without any detectable warning signs. Fuel starvation to the engine leads to engine stumble followed by engine cut out with minimal warning and could potentially cause a crash.

Once the brake vacuum reservoir is depleted the vehicle will lose brake power assistance, however, foundation brakes continue to operate. Power Assisted Steering (PAS) will be lost once the vehicle speed drops below the torque converter speed threshold; however, the vehicle steering will remain functional but with increased steering effort required. The customer will need to cycle the ignition to re-engage the fuel pump relay.

To overcome the affects of the fuel pump not being activated correctly, Jaguar has released revised vehicle software that ensures that when the engine is running the in-tank fuel pump relay remains energized.

What will Jaguar and your Jaguar Dealer do?

Jaguar is carrying out a voluntary recall of the vehicles mentioned above. An authorized Jaguar dealer will update vehicle software. No parts are required. There will be no charge for this repair.

What should you do?

Please contact your authorized Jaguar dealer at your earliest convenience to schedule an appointment to have Recall Action J017 completed on your vehicle.

How long will it take?

The work will be carried out as quickly and efficiently as possible in order to minimize inconvenience to customers and is expected to take approximately 45 minutes, although your dealer may need your vehicle for a longer time due to service scheduling requirements.

Attention Leasing Agencies:

Federal regulations require that you forward this recall notification to the lessee within TEN days.

Moved or no longer own a Jaguar?

If you are no longer the owner of this vehicle, Jaguar would greatly appreciate the name and address of the new owner, using the Information Change Form enclosed.

What should you do if you have further questions?

Should you have any questions regarding this Recall Action or need assistance in locating your nearest authorized Jaguar dealer, please contact the Jaguar Customer Relationship Center at:

- o **800-4JAGUAR** (800-452-4827)

You can also contact Jaguar by e-mail; Visit the web site <http://www.jaguarusa.com> and send an email from the 'Contact Us' section.

If you have the need to contact Jaguar by mail, please use the following address:

Jaguar Land Rover North America LLC
ATTN: Customer Relationship Center
555 MacArthur Boulevard
Mahwah, NJ 07430-2327

If you are still having difficulty getting your vehicle repaired in a reasonable time or without charge, you may write:

Administrator, National Highway Traffic Safety Administration
1200 New Jersey Avenue, SE
Washington, D.C. 20590

Or you may call the toll-free Vehicle Safety Hotline at 888-327-4236 (TTY: 800-424-9153), or log on to <http://www.safercar.gov> to submit a complaint electronically.

We appreciate your confidence in our product and wish to do everything we can to retain that confidence. Jaguar in cooperation with your authorized dealer will strive to minimize any inconvenience to you caused by this campaign.

Sincerely



Stephanie P. Lutz
Customer Satisfaction Manager