

Important Safety Recall Notice
Subaru Recall Campaign WVR-28
NHTSA Recall No. 10V-283
July 2010



Subaru of America, Inc
Subaru Plaza
PO Box 6000
Cherry Hill, NJ 08034-6000
800-782-2783
www.subaru.com

Dear Subaru Owner:

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act. SUBARU OF AMERICA, INC. has decided that a defect which relates to motor vehicle safety exists in some 2010 Legacy and Outback models.

DESCRIPTION OF THE SAFETY DEFECT

Subaru has determined that the wiring in the steering column electrical roll connector (located behind your vehicle's steering wheel) may develop stress cracks and eventually break. If this were to happen, certain electrical components may not operate as intended.

DESCRIPTION OF THE SAFETY HAZARD

If the wiring in the steering column electrical roll connector were to break, your vehicle could experience any or all of the following conditions without prior warning:

- The driver's frontal airbag may become inoperative and not deploy as intended during a vehicle crash. Such an event could result in personal injury. Should the driver's frontal airbag become inoperative, the Supplemental Restraint System (SRS) airbag warning light, located on the instrument panel combination meter, will illuminate indicating a malfunction of the airbag system.
- The horn may not function when the horn pad is pushed. This condition would prevent the driver from sounding the horn in an attempt to avoid a dangerous situation such as a vehicle crash.
- Radio and cruise control switches located on the steering wheel (if equipped) may not function.
- Transmission paddle shifters located behind the steering wheel (if equipped) may not function.

REPAIRS

Steering column electrical roll connectors susceptible to this condition contain lot numbers within a specific range. Subaru will check the lot number found on the device and, if necessary, replace it at no charge to you.

WHAT YOU SHOULD DO PROMPTLY

You should immediately contact your Subaru Dealer for an appointment to have this repair performed. There are important precautions you should take until this recall has been performed. If the Supplemental Restraint System (SRS) airbag warning light illuminates or the horn no longer functions, immediately contact your Subaru dealer for assistance.

continued...

HOW LONG WILL THE REPAIR TAKE?

The approximate time to perform the inspection is 12 minutes. It will take an additional 24 minutes if the connector requires replacement. However, it may be necessary for you to leave your car for a longer period on the day of your scheduled appointment to allow your dealer flexibility in scheduling other appointments. Your Subaru dealer will perform all inspections and repairs at no cost to you.

Please present this letter to your Subaru Dealer at the time this repair procedure is performed.

CHANGED YOUR ADDRESS OR SOLD YOUR SUBARU?

If you have moved or sold your vehicle, please complete the enclosed prepaid postcard and mail it to us.

IF YOU NEED FURTHER ASSISTANCE:

To locate the nearest Subaru Dealer you can access our website at www.subaru.com and select "Find a Dealer".

If you need additional assistance, please contact us directly:

- Telephone: 1-800-SUBARU3 (1-800-782-2783) Monday through Thursday between 8:30 a.m. and 7:00 p.m. EST and Friday between 10:30 a.m. and 5:00 p.m. EST.
- E-mail: Go to www.subaru.com and select "Contact Us".
- U.S. Postal mail: Write us at: Subaru of America, Inc., Attn: CDS Department,
P.O. Box 6000, Cherry Hill, NJ 08034-6000.

Please contact us immediately if the dealer fails or is unable to make the necessary repairs free of charge.

You may also contact the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Ave. SE, West Building, Washington, DC 20590 or call the toll free Auto Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153) or go to <http://www.safercar.gov> if you believe the dealer has failed or is unable to remedy your vehicle without charge within a reasonable amount of time.

Your continued satisfaction with your Subaru is important to us. Please understand that we have taken this action in the interest of your safety and your vehicle's proper operation. We sincerely apologize for any inconvenience this matter may cause and urge you to schedule an appointment as soon as possible to have this repair performed.

Sincerely,
Subaru of America, Inc

Notice to Lessors

Under Federal law the lessor of a vehicle who receives this letter must provide a copy of it to the vehicle lessee(s) within 10 business days from receipt. The lessor must also keep a record of the lessee(s) to whom this letter is sent, the date sent, and the applicable vehicle identification number (VIN). (For the purposes of this section, a lessor means a person or entity that in the last twelve months prior to the date of this notification has been the owner, as referenced on the vehicle's title, of any five or more leased vehicles. A leased vehicle is a vehicle leased to another person for a term of at least four months.)

A subsidiary of Fuji Heavy Industries Ltd.