

CUSTOMER RECALL CAMPAIGN NOTICE

AA01 Reply Card – Model Year 2010 Panamera S, Panamera 4S, Panamera Turbo Vehicles

Dear Porsche Owner:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

Porsche AG, the manufacturer, has decided that on certain 2010 Panamera S, Panamera 4S, Panamera Turbo vehicles, there is a possibility that the function of the locking mechanism for the seat belt mount can no longer be guaranteed, if the front seats are adjusted very far, resulting in unfavorable tolerances. There is therefore, the risk that the safety belt system will no longer restrain vehicle occupants. In order to avoid injury or danger to occupants in a crash, an additional locking element will be fitted to hold the seat belt mounts at the correct position.

Our records indicate that you are the Owner of a Porsche Panamera S, Panamera 4S, Panamera Turbo vehicle that may be affected by this Recall Campaign.

Please note Federal Regulation requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

You should arrange for an appointment with your Porsche dealer as soon as possible to have the required work performed. The necessary parts to perform this Recall Campaign will be available at your Porsche dealer. The estimated time to perform the repair is approximately one hour and will be carried out free of charge. Please allow yourself and your Porsche dealer adequate time to complete the repair.

If your Porsche dealer is unable to perform this inspection and or repair within a reasonable period of time, you may call or write:

Porsche Cars North America, Inc., 980 Hammond Drive, Suite 1000, Atlanta, Georgia 30328
Attention: Customer Commitment, Telephone: 1 (800) Porsche (1 800 767-7243)

At your option, you may notify the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, SE., Washington, DC 20590; or call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153); or go to <http://www.safercar.gov>.

We sincerely regret any inconvenience this Customer Notification may cause, and hope you understand our interest in performing this work promptly so that you can be satisfied with your Porsche automobile. Please accept our apologies for this unplanned service visit

Sincerely,



Tim Quinn
Vice President, AfterSales
Porsche Cars North America, Inc.

If you no longer own this automobile or your address is different from that shown below, please complete this reply card, detach and return. Thank you for your assistance.

My correct address is: **or** I sold this vehicle to:

Last Name															First Name					Initial	
Number					Street																
City					Province					Postal Code											

Vehicle sold:

Vehicle totaled/scrapped:

Vehicle reported stolen:

Vehicle has been exported:

}

Month	Day	Year
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Please print and give complete information.

Campaign
AA01

Vehicle
Identification
Number

Please tear along this perforation line.

Thank you for your reply.

We will install an additional locking element to hold the seat belt mount at the correct position.

PORSCHE

PORSCHE®

Porsche Cars North America, Inc.

980 Hammond Drive, Suite 1000

Atlanta, Georgia 30328

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Vehicle Identification Number

Campaign
AA01

See the nearest Authorized Porsche dealer of your choice.

PORSCHE®

Please tear along this perforation line.

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PORSCHE



NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

BUSINESS REPLY CARD
FIRST CLASS PERMIT NO. 26231 ATLANTA, GA

POSTAGE WILL BE PAID BY ADDRESSEE

Porsche Cars North America, Inc.
980 Hammond Drive
Suite 1000
Atlanta, Georgia 30328-8187

