

RECEIVED

By Recall Mgt Div. at 9:01 am, Feb 24, 2010



Ford Motor Company
Ford Customer Service Division
P. O. Box 1904
Dearborn, Michigan 48121

February 2010



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R. FILE
330 TOWN CENTER DR
STE 500
DEARBORN, MI 48126-2796

2010 Shelby GT 500 Coupe
Vehicle ID #: 10L05

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

Ford Motor Company has decided that your vehicle, with the Vehicle Identification Number shown above, fails to conform to the requirements specified in Federal Motor Vehicle Safety Standard (FMVSS) No. 110, regarding the tire information label.

We apologize for this situation and want to assure you that, with your assistance, we will correct this condition. Our commitment, together with your dealer, is to provide you with the highest level of service and support.

What is the issue?

On your vehicle, an incorrect rear tire size is listed on the Tire and Loading Information and Safety Compliance Certification Labels. Ford Motor Company is providing a supplemental label, with the correct rear tire size information.

The tire pressure is correctly stated on the original labels. Inflating tires to a pressure other than specified on the original labels may have an adverse effect on vehicle braking, handling, and stability in an emergency maneuver.

What should you do?

Please attach the enclosed label to your vehicle by following the instructions provided with this letter. If you prefer, your Ford dealer will install the label for you. This service will be free of charge (parts and labor). If you wish to have your dealer install the label, call your dealer and request a service date for Label Program 10L05.

On your appointment date, bring this letter and the label to your dealer. If you lose the label, let your dealer know in advance of your appointment so a label can be ordered.

If you do not already have a servicing dealer, you can access www.Fordowner.com for dealer addresses, maps, and driving instructions.

Please note: Federal law requires that any vehicle lessor receiving this notice must forward a copy of this notice to the lessee within ten days.

What if you no longer own this vehicle?

If you no longer own this vehicle, and have an address for the current owner, please forward this letter to the new owner.

You received this notice because government regulations require that notification be sent to the last known owner of record. Our records are based primarily on state registration and title data, which indicate that you are the current owner.

Can we assist you further?

If you have difficulties getting your vehicle repaired promptly and without charge, please contact your dealership's Service Manager for assistance.

RETAIL OWNERS: If you still have concerns, please contact the Ford Motor Company Customer Relationship Center at 1-866-436-7332 and one of our representatives will be happy to assist you. For the hearing impaired call 1-800-232-5952 (TDD). Representatives are available Monday through Friday: 8:00AM - 5:00PM (Your Local Time).

If you wish to contact us through the Internet, our address is: www.Fordowner.com.

FLEET OWNERS: If you still have concerns, please contact the Fleet Customer Information Center at 1-800-34-FLEET, select option #3 and one of our representatives will be happy to assist you. Representatives are available Monday through Friday: 8:00AM - 5:00PM (Your Local Time).

Or you may contact us through the Internet at www.fleet.ford.com.

If you are still having difficulty getting your vehicle repaired in a reasonable time or without charge, you may write the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Ave. S.E., Washington, D.C. 20590 or call the toll free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153) or go to www.safercar.gov.

Thank you for your attention to this important matter.

Ford Customer Service Division

SUPPLEMENTAL TIRE INFORMATION LABEL INSTALLATION

LABEL INSTALLATION

Using a suitable towel, clean the area above the latch on the driver side B-pillar to remove any dirt or moisture that would cause the label not to stick. Then, peel the backing off the supplied label and affix it to the vehicle as shown. See Figure 1.

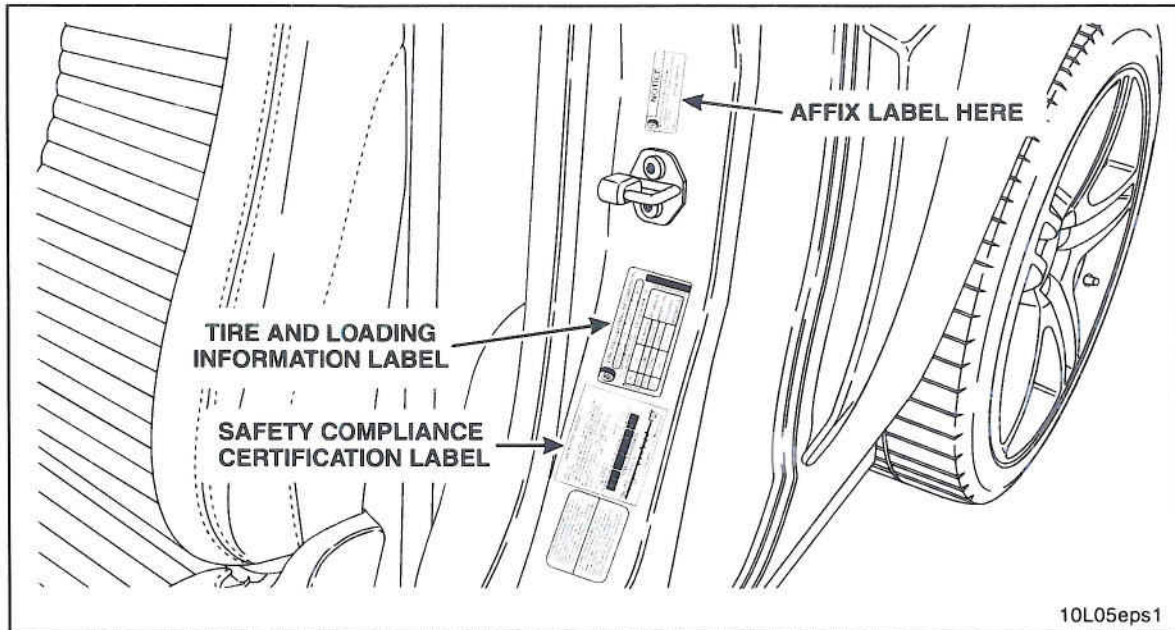


FIGURE 1



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DEARBORN, MICHIGAN 48121
01/2010



NOTICE

The Rear Tire Size on the certification and
tire information labels is incorrect. The correct
Rear Tire Size is: **P285/35R19**

AR3A-1532-AA