

September 14, 2010



Dear _____,

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. Marathon Seat Covers has decided that a defect which relates to motor vehicle safety exists in the seat covers you purchased.

We have recently become aware that your vehicle is equipped with seat covers that may be incompatible with the side airbags. There is a potential that the side airbag will not fully deploy in the event of a crash, possibly resulting in serious bodily injury.

For vehicle models with side airbags in the seat backs, it is our practice to use a lighter weight thread in the panel that fits over the side of the seat that houses the airbag. Because the manufacturer added side airbags without changing the design of the seats themselves, and no customers ordering seat covers advised us that the seats had side airbags, we were unaware of the fact that the front seats had side airbags. Accordingly, standard weight thread was used throughout in the front seat covers for your vehicle.

To avoid the possibility that the side airbags in your vehicle will fail to deploy correctly, **we recommend that you REMOVE YOUR EXISTING FRONT SEAT BACK COVERS IMMEDIATELY and discard them.** (Do not remove or discard the seat bottom or headrest covers.) We are sending you replacement seat back covers without charge. There is no need to return anything to us. We anticipate that we will begin sending replacement seat covers no later than September 14, 2010.

Marathon Seat Covers is committed to making the highest quality custom seat covers available on the market today. We take great pride in producing a product made specifically for your vehicle with a fit unmatched by any in the industry. In the unlikely event that you have incurred bona fide costs for remedies in advance of this notification, please submit proof of such costs to us at the address set forth below. We will promptly review such submissions and reimburse bona fide costs.

We apologize for any inconvenience this may cause you. If you have any questions, please call and ask for our production manager at (800) 735-2769. We are required by federal regulation to advise you that, if you believe that we have failed to remedy your vehicle free of charge or within a reasonable amount of time, you may submit a complaint to the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue SE, Washington, DC 20590; or call the toll free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153); or go to <http://www.safercar.gov>.

Sincerely yours,

Keith Gordon
President
Marathon Seat Covers