



U.S. Department
of Transportation

**National Highway
Traffic Safety
Administration**

1200 New Jersey Avenue, SE
Washington, DC 20590

November 3, 2011

Ms. Marie-Claude Simard
Senior Legal Counsel
Bombardier Recreational Products, Inc.
726 Saint-Joseph Street
Valcourt, Quebec, Canada J0E 2L0

NVS-215jin

Dear Ms. Simard:

The Office of Defects Investigation has identified two Bombardier Recreational Products, Inc. (BRP) recalls with an inadequate number of vehicles being returned for remedy. As such, BRP is requested, pursuant to 49 U.S.C. 30165, 30166, and 30119, to renotify owners involved in the following safety recalls:

10V-163 (22.2% completion rate) This recall involves 3,028 MY 2009 150 Speedster, MY 2009 180 Challenger, MY 2007 And 2008, MY 200 Speedster, 2007-2009 205 Utopia, 2007-2009 220 Islandia, 2007 230 Challenger, 2007and 2008 230 Challenger SE, 2007-2009 230 Wake, 2009 Challenger SE, and 2009 Speedster Wake trailers. Owner notification began on May 14, 2010. In BRP's sixth reporting quarter, BRP reports that of the 3,028, vehicles involved, 2,647 have not been remedied.

Also, upon further research of this recall, BPR has been reporting on 3,028 vehicles rather than 3,446 vehicles initially reported in BRP's Part 573 dated April 16, 2010. Please explain this decrease in the total affected population.

BRP should conduct the owner renotification in accordance with the guidelines listed below.

- Before conducting each owner renotification, BRP should obtain an updated owner list, for each recall campaign, based on current state motor vehicle registration records.
- BRP's proposed owner renotification letter for each recall must meet the requirements of 49 CFR Part 577.10, "Follow-up Notification," and must be submitted to NHTSA for review before owner renotification begins. Part 577.10(e)(1) specifically requires that the renotification letter be identified as a ". . . follow-up to an earlier communication."
- In addition to the six quarterly status reports required under 49 CFR Part 573.6, "Quarterly Reports," BRP is requested to file three additional quarterly status reports for each recall.
- Furnish, individually for each recall, a proposed schedule for conducting the owner renotification that includes the following information:
 - a. the date on which the search of current state motor vehicle registration records will be initiated in order to update the original owner list;
 - b. the approximate date on which the revised owner list will be available to initiate owner renotification;
 - c. the approximate date on which the owner renotification will begin; and
 - d. the approximate date on which the owner renotification will be completed (if the owner renotification is to be staggered, give the beginning and ending owner renotification date for each segment).

BRP's renotification schedules and a draft of each proposed owner renotification letter must be submitted to this office by November 30, 2011.

If you have any questions concerning this matter, please contact Josh Neff at (202) 366-0698, Joshua.Neff@dot.gov or Kelly Schuler at (202) 366-5227, Kelly.Schuler@dot.gov or by fax at (202) 366-7882.

Sincerely,

A handwritten signature in black ink, appearing to read "R. Willard", with a large, sweeping flourish at the end.

Ric Willard
Acting Chief, Recall Management Division
Office of Defects Investigation
Enforcement