Schuler, Kelly (NHTSA)

| From: Sent: Subject: | Technical Services Division Tuesday, November 30, 2010 6:47 PM STOP DELIVERY/HOLD - 2009-2010 Mazda5 FUEL PUMP VOLUNTARY SAFETY AND EMISSION RECALL 6110K |
|----------------------------|--|
| Importance: | High |
| Ma Ma | ZDA DEALER EMAIL Zoom-zoom ZODD-ZDDD |

Dear Mazda Dealer,

We regret to inform you that retail delivery of certain 2009-2010 Mazda5 vehicles in your inventory must immediately be suspended. Mazda Motor Corporation has decided that a defect which relates to motor vehicle safety exists in certain 2009-2010 Mazda5 vehicles produced from June 29, 2009 through April 28, 2010.

On certain Mazda5 vehicles, water may not be removed completely from the harness connector of the fuel pump due to variations in the fuel tank leak check process performed before vehicle assembly. As a result, the connector pin may corrode, potentially causing the pin to break which can lead to an inoperative fuel pump, engine stall and the inability to restart the engine.

Action Required:

Beginning today, November 30th, 2010, certain 2009-2010 Mazda5 vehicles produced from June 29, 2009 through April 28, 2010 in your inventory must be inspected and repaired prior to customer delivery. Delivering subject vehicles without performing the necessary inspection and/or repair is prohibited. Failure to perform applicable recalls before delivery can result in extensive dealer fines and penalties from the Federal Government.

SUBJECT VEHICLES

| Model | VIN Range | Build Date |
|------------------|--|--|
| | | Range |
| 2009-2010 Mazda5 | JM1 CR**** 90 357301 – 359646 JM1 CR**** A0 359647 – 382263 | From June 29, 2009 through April 28, 2010 |

Note: The asterisk symbol "*" can be any letter or number.

PLEASE NOTE: Some of these vehicles have already been repaired at the factory. A list of vehicles in dealer inventory is now available on MS3.

The Repair Procedure and Warranty information are also available on MS3.

Due Date: This action is effective immediately.

Once 2009-2010 Mazda5 vehicles in dealer inventory have been inspected and repaired, retail delivery may resume. Mazda will initiate the recall campaign to address retailed vehicles to customers on December 15, 2010. *Please note that eMDCS will not display affected vehicles until after customer notification on December 15.* We apologize for any inconvenience this stop

delivery may cause, and we appreciate your cooperation in the interest of safety and customer satisfaction. If you have any questions, please contact your District Sales or Service Manager.

Sincerely,

Ron Stettner Vice President, Sales Mazda North American Operations