



November 24, 2010

Attention: All Kia Service Managers

Kia Motors America, Inc. pursuant to the National Traffic and Motor Vehicle Safety Act is conducting a Voluntary Safety Recall Campaign to inspect and replace, if necessary, the rear brake calipers on certain 2011 MY Kia Sorento vehicles. One or both rear brake calipers may not have been properly machined. As a result, rear brake fluid may leak, especially in cold climates. If this occurs, the following symptoms may occur:

- The Low Brake Fluid Level Warning Light will illuminate indicating that the brake fluid is low;
- If the vehicle continues to be driven with the Low Brake Fluid Level Light illuminated, the driver will experience a soft or spongy brake pedal and possibly increased pedal travel to obtain braking power;
- If both indicators are ignored without service performed, braking performance will be affected and may result in the loss of brake function.

Please immediately start to inspect and repair any in-stock vehicles prior to selling to a retail customer.

Enclosed is a copy of the owner notification letter and a Question and Answer Guide for recall questions, both of which describe the defect and the resulting risk to motor vehicle safety. The owner's letter will be mailed the week of November 29, 2010, pending NHTSA's approval.

If a customer brings the vehicle in for repair and there are no parts available, the vehicle should be kept at the dealership until the parts are available and the repair can be performed. Arrangements can be made to accommodate transportation for the customer.

The Technical Service Bulletin, SC087, can be accessed through the Kia Global Information System (KGIS) at www.kdealer.net and it provides the following information:

- Vehicle Repair Procedures
- Affected VIN Production Range
- Warranty Claim Information

One set of rear brake calipers (one left and one right) will be shipped to each dealer to arrive NO LATER THAN MONDAY, 11/29. An additional supply of each will be allocated/shipped to dealers based on the volume of in stock and retailed vehicles and details will be provided to dealers separately. Due to limited supply, in the meantime, parts will be manually allocated, requiring contact to the Parts Hotline to provide the VIN of the vehicle to be repaired. This restriction will be lifted as soon as adequate parts supply is confirmed.

Please make certain the appropriate personnel in your dealership are familiar with the details of this recall to ensure proper responses to customer inquiries and requests to have the recall performed on their 2011 MY Kia Sorento vehicles.



NHTSA ADVISORY: It is a violation of Federal law for a dealer to deliver a new motor vehicle covered by this notification under a sale or lease until the defect is remedied.

LEGAL PRIVACY LIABILITY NOTICE: Pursuant to the terms of the Dealer Sales and Service Agreement and the Gramm-Leach-Bliley federal consumer privacy act, you are required to keep confidential any and all information and documents provided to you by Kia Motors America, Inc. or generated by you in the conduct of carrying out work under that Agreement regarding Kia vehicle purchasers and owners, including but not limited to warranty claim information. Kia dealers may use such owner information for the sole purpose of conducting and performing this voluntary safety recall campaign, and for no other purpose.

Your prompt attention in completing this recall is appreciated. If you have any questions, please contact your Kia District Parts/Service Manager.

Sincerely,

A handwritten signature in black ink, appearing to read "Neem Van der Reest".

Neem Van der Reest
Quality Analysis Manager

Enclosures