



Electronic Field Communication

Information

eFC Number: eFC-I-11-00309

Date: Friday, September 30, 2011

Subject: Recall 6010H - Fourth Customer Notification

Originating

Name: Gaby Laur

Dept: TSD

Email ID: glaur@mazdausa.com

Phone: 949-442-6590

Summary: A fourth notification was sent to all customers who had not completed the 2007-2009 Mazda3 and Mazda5 Power Steering Voluntary Safety Recall 6010H as of September 21, 2011. This notification was mailed yesterday, September 29, 2011.

See Also eFC Number(s):

Dealer Communication: Yes

Date Dealer Communication to be sent: 9/30/2011

Additional Contacts:

eFC Type:

Sales Operations:

Fixed Operations:

Concur:

Aileen Sperber

Communication:

This communication is to notify you that a fourth notification was mailed to all customers who have not had recall 6010H completed as of September 21, 2011. This notification mailed out yesterday September 29, 2011.

The attached email will be sent to all dealers upon release of this eFC.

If you have any questions, please contact me at: 949-442-6590 or glaur@mazdausa.com.

Gaby Laur
Program Manager, Recalls & Compliance



Addressees – Check appropriate division, department, region or position

Corporate Distribution List	Region Distribution Lists	Additional Recipients
Executive Committee	<input type="checkbox"/> Regional General Manager	<input checked="" type="checkbox"/> Other: Dan Ryan
Executive & Administrative Assistants	<input type="checkbox"/> Region Sales Managers	<input type="checkbox"/> Other: David Robertson
Sales Operations (all)	<input type="checkbox"/> District Managers	<input type="checkbox"/> Other: Keigo Higaki
Fleet Operations	<input checked="" type="checkbox"/> Sales Operations Managers	<input type="checkbox"/> Other: Rob Murdoch (MCI)
Logistics (Port Ops & Transportation)	<input type="checkbox"/> Sales Planning Managers	<input type="checkbox"/> Other: Don MacPhee (MCI)
National Sales Planning	<input type="checkbox"/> Marketing Managers	<input type="checkbox"/> Other: Pierre Hughes-Comiré
Retail Development	<input type="checkbox"/> Region Customer Service & Parts Managers	<input checked="" type="checkbox"/> Other: Hotline Specialists
Sales Integration & Training	<input type="checkbox"/> Service Field Operations Managers	<input checked="" type="checkbox"/> Other: CJ Martin
Customer Service Operations (all)	<input type="checkbox"/> District Service Managers	<input checked="" type="checkbox"/> Other: tanada.h@mazda.co.jp
CSO Management	<input type="checkbox"/> Service & Parts Marketing Managers	<input type="checkbox"/> Other: Fujio Hyodo
CSD Management	<input type="checkbox"/> Technical Operations Managers	<input checked="" type="checkbox"/> Other: inooka.k@mazda.co.jp
TSD Management	<input type="checkbox"/> Technical Specialists	<input checked="" type="checkbox"/> Other:
Customer Service Division (all)	<input checked="" type="checkbox"/> Dealer Development Managers	<input type="checkbox"/> Other:
Customer Service Planning (CAC, DAG, Mediation)	<input type="checkbox"/> Business Development Managers	<input type="checkbox"/> Other:
Inventory & Supply	<input type="checkbox"/> Market Rep Managers	<input type="checkbox"/> Other:
PDC Operations & Transportation	<input type="checkbox"/> All Gulf Region	<input type="checkbox"/> Other:
Service Field Operations	<input type="checkbox"/> All Midwest Region	<input type="checkbox"/> Other:
Service Parts & Accessories Marketing	<input type="checkbox"/> All Northeast Region	<input type="checkbox"/> Other:
Customer Mediation Department Mailbox	<input type="checkbox"/> All Southeast Region	<input type="checkbox"/> Other:
Parts & Service Finance	<input checked="" type="checkbox"/> All Western Region	<input type="checkbox"/> Other:
Technical Services Division (all)	<input checked="" type="checkbox"/> All McGaw	<input type="checkbox"/> Other:
Information & Publications	<input type="checkbox"/> All Port Managers	<input type="checkbox"/> Other:
Field Technical Operations (Hotline)	<input type="checkbox"/> All Ports	<input type="checkbox"/> Other:
Product Quality Engineering	<input type="checkbox"/> Employees Only – (Corp)	<input type="checkbox"/> Other:
Technical & Fixed Operations Training	<input type="checkbox"/> Employees Only – (All MNAO)	<input type="checkbox"/> Other:
Warranty Operations (all)	<input checked="" type="checkbox"/>	Other:
Dealer Affairs	<input type="checkbox"/>	Other:
Marketing Operations	<input type="checkbox"/>	Other:
Product Planning	<input type="checkbox"/>	Other:
Audit	<input type="checkbox"/>	Other:
Legal	<input checked="" type="checkbox"/>	Other:
Finance Division (all)	<input type="checkbox"/>	Other:
Accounting, Tax, Customs & Payroll	<input type="checkbox"/>	Other:
Financial Analysis & Treasury	<input type="checkbox"/>	Other:
Human Resources	<input type="checkbox"/>	Other:
Public & Gov't Affairs	<input checked="" type="checkbox"/>	Other:
IT- Managers	<input type="checkbox"/>	Other: